IN THE UNITED STATES DISTRICT COURT

FOR THE NORTHERN DISTRICT OF ILLINOIS

EASTERN DIVISION

VULCAN GOLF, LLC, JOHN B. SANFILIPPO & SONS, INC., BLITZ REALTY GROUP, INC., and VINCENTE E. "BO" JACKSON, Individually And On Behalf Of All Others Similarly Situated,	§	Case No. 07 CV 3371
Plaintiffs,	§	HON. BLANCHE M. MANNING
v.	§	MAGISTRATE JUDGE GERALDINE SOAT BROWN
GOOGLE INC., OVERSEE.NET, SEDO LLC, DOTSTER, INC., AKA REVENUEDIRET.COM INTERNET REIT, INC. d/b/a/ IREIT, INC.; and JOHN DOES I-X,	§	JURY DEMAND
Defendants.	§	

DEFENDANT SEDO.COM LLC.'S ANSWER TO PLAINTIFFS' THIRD AMENDED CLASS ACTION COMPLAINT IN LAW AND EQUITY

Defendant SEDO.COM LLC ("Sedo"), by undersigned counsel, hereby answers the Third Amended Class Action Complaint in Law And Equity of Plaintiffs Vulcan Golf, LLC, John B. SanFilippo & Sons, Inc., Blitz Realty Group, Inc., and Vincent E. "Bo" Jackson, Individually and on behalf of all others similarly situated, as follows:

ANSWER

NATURE OF THE ACTION

1. This case involves a shockingly deceptive internet-based modern day racketeering scheme ("Deceptive Domain Scheme") that is being intentionally carried out by Defendants through the use of sophisticated and proprietary technology/software that allows them to generate and transact in billions of dollars in ill-gotten advertising and marketing revenue annually from blatant and intentional violations of federal and state laws that govern the domain name system (DNS), Internet-based commercial/business practices, intellectual property and trademark rights, and related laws. In a nutshell, the scheme uses illegal domain names on the Internet to generate and transact in billions of dollars of revenue, at Lead Plaintiffs' and the putative Class Members' expense.

Dockets.Justia.com

RESPONSE:

To the extent that any allegations in Paragraph 1 are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 1 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

2. The illegal domains are referred to herein as "Deceptive Domains" and are monetized domain names that are the same or confusingly similar to Lead Plaintiffs' and the putative Class Members' venerable, valuable, protected, distinctive and famous, registered and common law names, marks, trade names, logos, famous names, and other distinctive/valuable marks ("Distinctive and Valuable Marks"). Deceptive Domains are central to Defendants' massive scheme to generate and transact in money from the knowing diversion of and monetization of Internet traffic.

RESPONSE:

Sedo denies the allegations in Paragraph 2 to the extent that they are directed towards Sedo. To the extent that the allegations in Paragraph 2 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

3. The Deceptive Domain Scheme consists of, but is not limited to, the following actions: (1) the deliberate registration, trafficking, license, use and monetization of Deceptive Domains; (2) the deliberate hijacking, redirecting, dilution and infringement of Distinctive and Valuable Marks; (3) the deliberate creation and promotion of an illegal aftermarket for the resale of Deceptive Domains; (4) the deliberate tasting and kiting of Deceptive Domains; (5) the deliberate cybersquatting and typosquatting; (6) the derivation, use and generation of illegally obtained money/revenue/profit from their illegal and deceptive action; (7) the investment and transaction in the money and property obtained from their illegal actions; (8) the illegal use and intentional diminution of Lead Plaintiffs' and the putative Class Members' valuable property rights and interests; and, (9) the other related actions and omissions intended to generate revenue from the unauthorized, improper, and illegal use/infringements/dilution/misappropriation of Lead Plaintiffs' and the putative Class Members' property.

RESPONSE:

Paragraph 3 of Plaintiffs' Complaint calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies the allegations in Paragraph 3 of Plaintiffs' Complaint. To the extent that the allegations in Paragraph 3 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and

therefore denies the same.

4. Defendants' scheme is being conducted through strategically contrived automated software/programs that mask the massive and intentional scale of the second-by-second, 24-hour, 7-day/week, scheme that produces ill-gotten money from Internet advertising and marketing generated by the use of Deceptive Domains that are identical to, substantially similar to, or confusingly similar to Distinctive and Valuable Marks, for their own commercial gain.

RESPONSE:

To the extent that the allegations in Paragraph 4 are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 4 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

5. Defendants use semantics software programs to understand the "meaning" of Distinctive and Valuable Marks, and what goods and services are associated with those marks, and then register/license/traffic-in/use Deceptive Domains to generate revenue from advertisers that pay for advertising, usually competitor or identical or substantially similar products/services, in blatant violation of federal and state law. The process of generating revenue from the use of Deceptive Domains is referred to as "monetization" of domains.

RESPONSE:

Paragraph 5 of Plaintiffs' Complaint calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required and the allegations in Paragraph 5 are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 5 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

6. Defendants have the practical ability to add filtering devices to their software to block Deceptive Domains without degrading the system's ability to provide advertising on appropriate legal and non-infringing domains, but willfully turn a blind eye, and simply refuse to implement said filtering and blocking devices

RESPONSE:

To the extent that the allegations in Paragraph 6 are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 6 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

7. Defendant Google is integral to, controls, and directs the Deceptive Domain Scheme, in part, in the following ways:

a. Defendant Google creates, devises, contracts for, arranges, places, collects revenue from, monitors and otherwise controls almost all of the revenue-generating, advertising and marketing involved in this lawsuit ("Google Adwords Advertising");

b. Defendant Google contrived, created, monitors and controls the largest internet advertising network in the world ("Google Network" as defined herein) providing the exclusive mechanism by which AdWords Advertisers can "reach" three out of every four internet users in the world;

c. Defendant Google controls and proscribes membership and participation in the Google Network;

d. Defendant Google effectuates the illegal Deceptive Domain Scheme by controlling both the AdWords Advertisers' access to domains/sites/video/search results on the internet (that are members of the Google Network), and then in turn controlling the Google Network's access to the AdWords Advertisements. Both must comply and agree to all terms and conditions proscribed by Defendant Google ;

e. Defendant Google contractually restricts parking companies, domain registrants, licensees and aggregators from placing any advertising or marketing, other than Defendant Google AdWords Advertising, on their sites as a term of participation in the Google Network;

f. Defendant Google created, within the Google Network, a hierarchical system in which all decision-making is directly or indirectly under its control, and that requires small domain portfolio owners/licensees and aggregators to license and monetize their sites only derivatively through the parking companies (or a select few Google-approved members of the Google Network) and to share revenue with the parking companies;

g. Defendant Google exclusively collects, deposits, and distributes the advertising revenue generated from AdWords advertisements on the Google Network. Only Defendant Google knows exactly how much revenue is generated from which AdWords advertisements, and "where" it was generated throughout the Google Network;

h. Defendant Google determines which parking companies, domain registrants, domain licensees, and domain aggregators can monetize domains, monetize Deceptive Domains, and/or otherwise participate in the Google Network and the Deceptive Domain Scheme;

i. Defendant Google controls the creation, placement and revenue generated from each AdWords advertisement throughout the Google Network; and

j. Defendant Google's proprietary software and technology is used to generate AdWords advertising content, direct and place AdWords advertising, transact in the money generated from the AdWords advertising, generate and distribute reports related to the monetization of domains/sites/video/search results in the Google Network, as well as all other aspects of the Deceptive Domain Scheme.

RESPONSE:

The allegations in Paragraph 7 (a)-(j) are directed towards another party this action and thus no response is required by Sedo. To the extent that a response is required by Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraphs 7(a)-(j) of Plaintiffs' Complaint and therefore denies the same.

8. Defendants have actual and constructive knowledge of the illegal actions alleged herein and materially contribute to the illegal actions alleged herein, by among other things, contriving, designing, inducing, encouraging, facilitating and producing the networks, functions, and programs that result in the proliferation of the infringements.

RESPONSE:

Paragraph 8 calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 8 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

9. Defendants receive and will continue to receive direct financial benefits from the Deceptive Domain Scheme.

RESPONSE:

To the extent that the allegations in Paragraph 9 are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 9 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

10. As a direct and proximate result of Defendants' unlawful conduct and illegal conspiracy, Lead Plaintiffs and putative Class Members have suffered injury to their businesses and property, suffered economic harm, and continue to be otherwise injured and damaged by Defendants' ongoing illegal conduct set forth herein.

RESPONSE:

Paragraph 10 calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

11. Lead Plaintiffs and putative Class Members also have, and will continue to have, their reputation and value of their Distinctive and Valuable Marks diminished/diluted as a direct result of Defendants' ongoing Domain Scheme and other unlawful activity alleged herein.

RESPONSE:

Paragraph 11 calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 11 are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

12. Therefore, Lead Plaintiffs bring this thirteen (13) Count class action complaint pursuant to Rule 23 of the Federal Rules of Civil Procedure on their own behalf and on behalf of a class (the "Class") of similarly situated entities and individuals against Defendants under the Lanham Act, 15 U.S.C. § 1051 et seq.; the Anticybersquatting Protection Act, 15 U.S.C. § 1125(d); trademark infringement under 15 U.S.C. § 1114(1); false designation of origin under 15 U.S.C. § 1125(a); dilution under 15 U.S.C. § 1125(c); Racketeering Influenced Corrupt Organizations Act violations under 18 U.S.C. §1962(a), (c) and (d) ("RICO"), Interference with Prospective Economic Advantage, Common Law Trademark, Contributory Trademark, Vicarious Trademark, Unjust Enrichment, and Civil Conspiracy.

RESPONSE:

Paragraph 12 calls for conclusions of law to which no response is required by Sedo. To the extent that a response is required, Sedo admits that the Lead Plaintiffs have filed a Third Party Complaint against the Defendants including the allegations listed in Paragraph 12 of Plaintiffs' Complaint. Sedo denies liability with respect to any and all allegations in Paragraph 12. Further, pursuant to this Judge Blanche M. Manning's Order of July 31, 2008 ("July 31, 2008 Dismissal Order"), all of Plaintiffs' RICO counts against all Defendants have been dismissed with prejudice.

JURISDICTION AND VENUE

13. This Court has original federal question jurisdiction over this action. This Complaint is brought against Defendants under the Lanham Act, 15 U.S.C. § 1051 et seq.; the Anticybersquatting Consumer Protection Act, 15 US.C. § 1125(d); trademark infringement under 15 U.S.C. § 1114(1); false designation of origin under 15 U.S.C. § 1125(a); dilution under 15 U.S.C. § 1125(c); Racketeering Influenced Corrupt Organizations Act violations under 18 U.S.C. §1962(a), (c) and (d) ("RICO"), to recover treble damages and the costs of this suit, including reasonable attorney's fees, for injunctive and equitable relief, and for the damages sustained by Lead Plaintiffs and the members of the Class by reason of Defendants' violations of federal law as more fully set forth hereunder.

RESPONSE:

Sedo make no response to the jurisdiction, venue, damages and relief assertions in Paragraph 13 of Plaintiffs' Complaint, as these assertions are a legal conclusion and not a properly pleaded factual allegation. Sedo does contest subject matter jurisdiction. Sedo denies that it has violated any federal law and further denies that Plaintiffs' are entitled to any relief against it as alleged in their Complaint. To the extent that the allegations in Paragraph 13 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

14. This Court has jurisdiction over this action pursuant to 28 U.S.C. §§ 1331, 1337, and 1338, 18 U.S.C. §§1961, 1962, 1964, and other applicable federal statutes.

RESPONSE:

The assertion that the Court has jurisdiction over this action is a legal conclusion and not a properly pleaded factual allegation. On this basis, Sedo denies the allegations contained in Paragraph 14 of Plaintiffs' Complaint.

15. This Court has supplemental jurisdiction over the claims in this Complaint that arise under state statutory and common law pursuant to 28 U.S.C. § 1367(a) because the state law claims are so related to the federal claims that they form part of the same case or controversy and derive from a common nucleus of operative facts.

RESPONSE:

The assertion that the Court has supplemental jurisdiction over the claims in this action is a legal conclusion and not a properly pleaded factual allegation. On this basis, Sedo denies the allegations contained in Paragraph 15 of Plaintiffs' Complaint.

16 This Court has in personam jurisdiction over each of the Defendants, as each was engaged in federal cybersquatting violations and trademark infringements that were directed at and/or caused damages to persons and entities residing in, located in, or doing business throughout the United States, including the Northern District of Illinois.

RESPONSE:

The assertion that this Court has in personam jurisdiction over each of the Defendants is a legal conclusion and not a properly pleaded factual allegation. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 16 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

17 This Court has in personam jurisdiction over each of the Defendants, as each was engaged in RICO violations, committed RICO predicate acts, was involved in a RICO conspiracy, that was directed at and/or caused damages to persons and entities residing in, located in, or doing business throughout the United States, including the Northern District of Illinois.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 17 is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies the allegations contained in paragraph 17 of Plaintiffs' Complaint. To the extent that the allegations in Paragraph 17 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

18. Venue is proper in this judicial district pursuant to 15 U.S.C. § 22, 18 U.S.C. §1965(a), and 28 U.S.C. § 1391(b) and (c) because, during the Class Period, Defendants resided, transacted business, were found, or had agents in this district, and because a substantial part of the events giving rise to Lead Plaintiffs' claims occurred, and a substantial portion of the affected interstate trade and commerce described below has been carried out, in the Northern District of Illinois.

RESPONSE:

The venue assertions in Paragraph 18, as they are legal conclusions and not properly pleaded factual allegations. On this basis, Sedo denies the allegations contained in Paragraph 18.

19. No other forum would be more convenient for the parties and witnesses to litigate this action.

RESPONSE:

The assertions in Paragraph 19 are legal conclusions and not properly pleaded factual allegations. On this basis, Sedo denies the allegations contained in Paragraph 19 of Plaintiffs' Complaint. To the extent that the allegations in Paragraph 19 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

PARTIES

A. LEAD PLAINTIFFS

(i) Lead Plaintiff Vulcan

20. Lead Plaintiff VULCAN GOLF, LLC ("Vulcan Golf"), is an Illinois Limited Liability Company with its principal place of business located at 2701 DuKane Drive, St. Charles, Illinois 60174.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 20 and therefore denies these allegations.

21. Vulcan Golf was founded in 1995 to design and manufacture high performance innovative game improvement golf clubs for serious and recreational golfers.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 21 and therefore denies these allegations.

22. Vulcan Golf owns the trademark VULCAN and trade name Vulcan Golf (collectively the "Vulcan Marks"). The Vulcan Marks were publicized as of November 1993 and have been featured on the Internet, in various forms of media advertisements and in stories published throughout the United States.

RESPONSE:

Sedo make no response to the assertions in Paragraph 22, as they call for legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 22 and therefore denies these allegations.

23. Vulcan Golf offers and provides a full array of golf and related products and services under the Vulcan Marks. Vulcan Golf uses the Vulcan Marks in connection with the provision of golf clubs, golf balls, golf lessons, custom golf club fitting and other golf accessories.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 23 and therefore denies these allegations.

24. The Vulcan Marks are widely known and recognized among consumers and members of the golfing community.

RESPONSE:

Sedo make no response to the assertions in Paragraph 24, as they call for legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 24 and therefore denies these allegations.

25. The Vulcan Marks are unique and distinctive and, as such, designate a single source of origin.

RESPONSE:

Sedo make no response to the assertions in Paragraph 25, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 25 and therefore denies these allegations.

26. Vulcan Golf's main Internet website using the Vulcan Marks and featuring information on many of the products and services of Vulcan Golf can be accessed via the domain name "www.VulcanGolf.com" which has been registered and used since May 1997.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 26 and therefore denies these allegations.

27. The Vulcan Marks are valid and enforceable trademarks. Vulcan Golf owns the following United States trademark registration for its Vulcan Marks: Trademark:

> VULCAN; Registration No. 1973892; Goods and Services Int'l Class 028. US 022 023 038 050. G & S: golf clubs; First Use: November 8, 1993. Registration Date May 14, 1996

RESPONSE:

Sedo make no response to the assertions in Paragraph 27, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 27 and therefore denies these allegations.

28. Plaintiff Vulcan has been personally injured in its business and property as a direct and proximate result of the Deceptive Domain Scheme and violations set forth herein. The injury and damage suffered is economic and non-economic in nature and includes, but is not limited to: diversion of business; confusion; dilution of distinctive and valuable marks; loss of revenue; and other such related injury and damage.

RESPONSE:

Sedo make no response to the assertions in Paragraph 28 to the extent that they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies said allegations. To the extent that allegations are directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of those allegations and therefore denies these allegations.

(ii) Lead Plaintiff JBSS

29. Lead Plaintiff, John B. Sanfilippo & Sons Inc. ("JBSS"), is a Delaware Corporation with its principal place of business located at 1703 N. Randall Road, Elgin, Illinois 60123.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 29 and therefore denies these allegations

30. JBSS was founded in 1991 to manufacture and distribute a full line of edible nut products.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 30 and therefore denies these allegations.

31. JBSS owns trademarks including "Fisher" (collectively the "JBSS Marks"). The JBSS Marks were publicized as of 1995 and have been featured on the Internet, in various forms of media advertisements and in stores published throughout the United States.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 31 and therefore denies these allegations.

32. JBSS offers and provides a full array of nuts and related products and services under the JBSS Marks. JBSS uses the JBSS Marks in connection with the sale of a complete product line of ingredient nuts, including pecans, almonds, walnuts, peanuts, cashews and pine nuts.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 32 and therefore denies these allegations.

33. The JBSS Marks are widely known and recognized among consumers.

RESPONSE:

Sedo make no response to the assertions in Paragraph 33 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 33 and therefore denies these allegations.

34. The JBSS Marks are unique and distinctive and, as such, designate a single source of origin.

RESPONSE:

Sedo make no response to the assertions in Paragraph 34, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 33 and therefore denies these allegations.

35. JBSS's main Internet website using the JBSS Marks and featuring information on many of the products and services of JBSS can be accessed via the domain name "www.Fishernuts.com" which has been registered and used since at least 1995.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 35 and therefore denies these allegations.

36. The JBSS Marks are valid and enforceable trademarks. JBSS owns the following United States trademark registration for its JBSS Marks:

Trademark FISHER; Registration No. 1100900; First Use: 1937. Registration Date 04/11/77. 37.

RESPONSE:

Sedo make no response to the assertions in Paragraph 36 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 36 and therefore denies these allegations.

37. JBSS's primary corporate website is located at "www.FISHERNUTS.COM" and at "www.JBSSINC.COM".

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 37 and therefore denies these allegations.

38. Plaintiff JBSS has been personally injured in its business and property as a direct and proximate result of the Deceptive Domain Scheme and violations set forth herein. The injury and damage suffered is economic and non-economic in nature and includes, but is not limited to: diversion of business; confusion; dilution of distinctive and valuable marks; loss of revenue; and other such related injury and damage.

RESPONSE:

To the extent that the allegations contained in Paragraph 38 are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 38 contains allegations directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of those allegations and therefore denies the same.

(iii) Lead Plaintiff BLITZ

39. Lead Plaintiff Blitz is an Illinois Corporation with its principal place of business located in Geneva, Illinois 60134.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 39 and therefore denies these allegations.

40. Blitz was founded in 2006 and engages in the real estate business. Blitz offers real estate brokerage and sales services for commercial and residential real estate. Blitz has a logo and promotes its services with flyers, signs, business cards, Internet/website, and other such related methods.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 40 and therefore denies these allegations.

41. Blitz maintains a website at www.blitzrealtygroup.com as an integral part of its business operations. Blitz uses its website to display properties for sale in the local area, and to introduce its company and services to prospective and current customers.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 41 and therefore denies these allegations.

42. Blitz has valid, enforceable, protected and valuable legal rights to the use of the names, “Blitz”, “Blitz Realty” and “Blitz Real Estate” (collectively the “Blitz Marks”) in the local northern Illinois area. Blitz has used its names and logo since at least 2002 in commerce, for business purposes, in connection with its real estate operations located in Illinois, as well as, having been featured on the Internet, in various forms of advertisements.

RESPONSE:

Sedo make no response to the assertions in Paragraph 42 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 42 and therefore denies these allegations.

43. Blitz offers and provides a full array of real estate services under the Blitz Marks.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 43 and therefore denies these allegations.

44. The Blitz Marks are widely known and recognized among the community in northern Illinois.

RESPONSE:

Sedo make no response to the assertions in Paragraph 44 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 44 and therefore denies these allegations.

45. The Blitz Marks are unique and distinctive and, as such, designate a single source of origin.

RESPONSE:

Sedo make no response to the assertions in Paragraph 45 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 45 and therefore denies these allegations.

46. Blitz's main Internet website using the Blitz Marks and featuring information on many of the products and services of Blitz can be accessed via the domain name www.blitzrealtygroup.com which has been registered and used since 2006.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 46 and therefore denies these allegations.

47. After Blitz's Distinctive and Valuable Mark became famous, Defendants monetized Deceptive Domains (including www.blitzrealty.com) to unlawfully generate revenue from infringing/using Blitz's Distinctive and Valuable Mark.

RESPONSE:

Sedo make no response to the assertions in Paragraph 47, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these allegations. To the extent that these allegations are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

48. The gross and blatant intent of Defendants, Google and Oversee, to make and transact in money from directly infringing/monetizing Blitz's Distinctive and Valuable Mark, is illustrated by their bold placement of competitor advertisements for Geneva, Illinois real estate services on the deceptive domain www.blitzrealty.com.

RESPONSE:

The allegations in Paragraph 48 are directed towards other parties and thus no response is required by Sedo. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 48 and therefore denies these allegations.

49. Defendants Google and Oversee exclusively use the deceptive domain www.blitzrealty.com for monetization purposes, insofar as the only content associated with the Deceptive Domains are revenue-generating advertisements.

RESPONSE:

The allegations in Paragraph 49 are directed towards other parties and thus no response is required by Sedo. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 49 and therefore denies these allegations.

50. The predatory, deceptive, and illegally infringing conduct of Defendants, Google and Oversee, toward Blitz (a small, local real estate company) demonstrates the egregious and widespread implementation of the Defendants' Deceptive Domain Scheme.

RESPONSE:

The allegations in Paragraph 50 are directed towards other parties and thus no response is required by Sedo. To the extent that any allegation in Paragraph 50 is directed towards Sedo and a response is required, Sedo denies these allegations.

51. Like Blitz, the Class includes tens of thousands of small businesses and commercial entities throughout the United States that have property rights in Distinctive and Valuable Marks that Defendants boldly and wantonly infringe on by their second-by-second, hour-by-hour, daily Internet scheme.

RESPONSE:

Sedo make no response to the assertions in Paragraph 51 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent Paragraph 51 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies these allegations.

52. Plaintiff Blitz has been personally injured in its business and property as a direct and proximate result of the Deceptive Domain Scheme and violations set forth herein. The injury and damage suffered is economic and non¬economic in nature and includes, but is not limited to, diversion of business, confusion, dilution of Distinctive and Valuable Marks, loss of revenue, and other such related injury and damage.

RESPONSE:

Sedo make no response to the assertions in Paragraph 52, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent Paragraph 52 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies these allegations.

(iv) Lead Plaintiff BO JACKSON

53. Lead Plaintiff Vincent E. "Bo" Jackson is a famous person.

RESPONSE:

Sedo make no response to the assertion in Paragraph 53 as it calls for legal conclusions and is not a properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 53 and therefore denies these allegations.

54. Bo Jackson resides in the Northern District of Illinois and is an Illinois resident.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 54 and therefore denies these allegations.

55. Bo Jackson was born November 30, 1962, and became famous at least on or about 1985 when he won the 1985 Heisman Trophy as the most outstanding college football player in the United States.

RESPONSE:

Sedo admits that Bo Jackson was awarded the Heisman Trophy award. Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 55 and therefore denies these allegations.

56. Bo Jackson was a first round draft pick (1st picked) into the National Football League ("NFL"). Bo Jackson was a multi-sport professional athlete who played both professional football and professional baseball.

RESPONSE:

Sedo admits that Bo Jackson was a multi-sport professional athlete who played professional football and professional baseball. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations in Paragraph 56 and therefore denies these allegations.

57. Bo Jackson played running back for the Los Angeles Raiders NFL football team.

RESPONSE:

Sedo admits the allegations in Paragraph 57.

58. Bo Jackson played left field and designated hitter for the Kansas City Royals, the Chicago While[sic] Sox, and the California Angels of the American League in Major League Baseball.

RESPONSE:

Sedo admits that Bo Jackson played for the Kansas City Royals, the Chicago White Sox and the California Angels of the American League in Major League Baseball. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations in Paragraph 58 and therefore denies these allegations.

59. Bo Jackson was the first ever athlete to be named an All-Star in two major professional sports, and is considered on information and belief to be the best "two-sport athlete" in the history of sports.

RESPONSE:

Sedo admits that Bo Jackson was the first ever athlete to be named an All-Star in two major professionals sports. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations in Paragraph 59 and therefore denies these allegations.

60. As a multi-sport professional football player and baseball player, Bo Jackson has been featured in numerous commercial advertisements.

RESPONSE:

Sedo admits the allegations contained in Paragraph 60.

61. In 1989 and 1990, Bo Jackson achieved national commercial fame through the "Bo Knows" advertising campaign (Advertising Nike, Inc. cross-training shoes that had his name).

RESPONSE:

Sedo admits that Bo Jackson participated in Nike advertising campaigns but is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations in Paragraph 61 and therefore denies these allegations.

62. Bo Jackson has, and continues, to generate revenue from his fame (sale of memorabilia, paid advertisements, etc.).

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 62 and therefore denies these allegations.

63. Bo Jackson has a valid and enforceable legally protectable interest in his name.

RESPONSE:

Sedo make no response to the assertions in Paragraph 63 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent Paragraph 63 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 63 and therefore denies these allegations.

64. Bo Jackson has suffered and continues to suffer injury to his person, business, and

property as a direct and proximate result of the Deceptive Domain Scheme and violations set forth herein. The injury and damage suffered is economic and non-economic in nature and includes, but is not limited to: diversion of business; confusion, damage to reputation; dilution of distinctive and valuable famous name; loss of revenue; and other such related injury and damage.

RESPONSE:

Sedo make no response to the assertions in Paragraph 64 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent Paragraph 64 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

(v) Deceptive Domains Infringing Lead Plaintiffs' Distinctive and Valuable Marks

65. Defendants taste, register, license, own, traffic in, monetize and/or otherwise utilize and control Deceptive Domains that are identical and/or substantially similar to Lead Plaintiffs, including but not limited to the following:

Domain Name	Defendant(s)	Date Of Use
VULCAN GOLF LLC		
VolcanGolf.com	Dotster, Google	Cited in Complaint, Deleted, Re-registered and Used After Complaint Filed
wwwVulcanGolf.com	Dotster, Oversee.net, Google	Cited in Complaint, Deleted, Re-registered and Used After Complaint Filed
VulcnaGolf.com	Dotster, Google	Registered and Used After Complaint Filed
VulcanGolfClubs.com	Oversee.net, Google	Registered and Used After Complaint Filed, Deleted, Registered and Used After MTD Filed, Currently in use.
VulcanGolfTechnology.com	Oversee.net, Google	Registered and Used After Complaint Filed
VulconGolf.com	Oversee.net, Google	Registered and Used After Complaint Filed
VulganGolf.com	Dotster, Google	Registered and Used After MTD Filed

VulgonGolf.com Vulcanogolf.com	Dotster, Google Sedo, Google	Registered and Used After MTD Filed Registered and Used Prior To and After Complaint Filed
JOHN B. SANFILIPPO & SON, INC.		
wwwfishernuts.com	Dotster, Google	
fishersnuts.com	IREIT, Google	
fisherpeanuts.com	Dotster, Google	
fisherpeanut.com	Dotster, Google	
fishernutrecipes.com	Dotster, Google	
fischernuts.com	Oversee.net, Google	
wwwjbssinc.com	Oversee.net, Google	
johnsanfilliposons.com	Dotster, Google	
BO JACKSON		
nobojackson.com	Sedo, Google	
aintnobojackson.com	Sedo, Google	
BLITZ REALTY GROUP		
BlitzRealty.com	Oversee.net, Google	

RESPONSE:

Sedo make no response to the assertions in Paragraph 65 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo admits that at one time, the owners of the domains aintnobojackson.com and nobojackson.com utilized Sedo's parking services. Sedo is without sufficient knowledge or information to form a belief as to the truth of the allegation that Sedo monetized the domain names aintnobojackson.com and nobojackson.com. Sedo denies the remaining allegation in Paragraph 66. To the extent Paragraph 65 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

(vi) The Putative Class

66. Lead Plaintiffs bring this action on their individual behalf's and on behalf of a class consisting of the following:

> Any and all individuals and/or entities (excluding governmental entities, Defendants, and Defendants' parents, predecessors, subsidiaries, affiliates, agents and Defendants' co¬conspirators) domiciled within the United States that own or

are a licensee of a "Distinctive or Valuable Mark" that has been infringed, diluted, cybersquatted, typosquatted, and/or otherwise improperly used by one or more of the Defendants, as part of the Deceptive Domain Scheme alleged herein, during the period January 1, 2002 through the present.

RESPONSE:

Sedo make no response to the assertions in Paragraph 66 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations and denies that Plaintiffs have properly brought this matter as a class action.

DEFENDANTS

(i) Named Defendants

67. Defendant Google is a publicly held corporation that was incorporated in California in September 1998 and reincorporated in Delaware in August 2003. Its headquarters is located at 1600 Amphitheatre Parkway, Mountain View, California 94043. Defendant Google's website is located at www.Google.com. In the year 2006, Defendant Google earned $10.6 Billion in revenue, a large percentage of which was earned from its advertising enterprise.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 67 and therefore denies these allegations.

68. This Court has personal jurisdiction over Defendant Google because it conducts substantial business within this district, has engaged in acts or omissions within this judicial district causing injury, has engaged in acts outside this judicial district causing injury within this judicial district, and has engaged in conduct related to the unlawful activities at issue in this action causing injury and harm in this judicial district, and/or has otherwise made or established contacts with this judicial district sufficient to permit the exercise of personal jurisdiction.

RESPONSE:

Sedo make no response to the assertions in Paragraph 68 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

69. Defendant Oversee.net is a resident of California with its Corporate Headquarters at 818 West 7th Street, Suite 700, Los Angeles, California 90017.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 69 and therefore denies these allegations.

70. This Court has personal jurisdiction over Defendant Oversee because it conducts substantial business within this district, has engaged in acts or omissions within this judicial district causing injury, has engaged in acts outside this judicial district causing injury within this judicial district, and has engaged in conduct related to the unlawful activities at issue in this action causing injury and harm in this judicial district, and/or has otherwise made or established contacts with this judicial district sufficient to permit the exercise of personal jurisdiction.

RESPONSE:

Sedo make no response to the assertions in Paragraph 70 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

71. Defendant Sedo, LLC, is a division of Sedo GmbH of Cologne, Germany. Defendant Sedo has it principal place of business located at: One Broadway, 14th Floor Cambridge, Massachusetts 02142.

RESPONSE:

Sedo denies the allegations contained in Paragraph 71 of Plaintiffs' Complaint.

72. As of February 1, 2007, Defendant Sedo actively managed a database of over 7,000,000 domain names, including at least 3,000,000 undeveloped parked domain names.

RESPONSE:

Sedo denies the allegations contained in Paragraph 72 of Plaintiffs' Complaint.

73. This Court has personal jurisdiction over Defendant Sedo because it conducts substantial business within this district, has engaged in acts or omissions within this judicial district causing injury, has engaged in acts outside this judicial district causing injury within this judicial district, and has engaged in conduct related to the unlawful activities at issue in this Complaint causing injury and harm in this judicial district, and/or has otherwise made or established contacts with this judicial district sufficient to permit the exercise of personal jurisdiction.

RESPONSE:

Sedo make no response to the assertions in Paragraph 72 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these allegations.

74. Defendant Dotster is a Delaware corporation located at 8100 NE Parkway Dr.,

Suite 300, Vancouver, Washington 95622. Dotster acts as both a domain name registrar and also owns a large portfolio of domain names many of which are Deceptive Domains.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

75. This Court has personal jurisdiction over Defendant Dotster because it conducts substantial business within this district, has engaged in acts or omissions within this judicial district causing injury, has engaged in acts outside this judicial district causing injury within this judicial district, and has engaged in conduct related to the unlawful activities at issue in this action causing injury and harm in this judicial district, and/or has otherwise made or established contacts with this judicial district sufficient to permit the exercise of personal jurisdiction.

RESPONSE:

Sedo make no response to the assertions in Paragraph 75 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

76. Defendant IREIT is a Delaware corporation having its principal place of business in Houston, Texas. As of May 12, 2007, Defendant IREIT owns and actively manages over 400,000 domain names many of which are Deceptive Domains.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

77. This Court has personal jurisdiction over Defendant IREIT because it conducts substantial business within this district, has engaged in acts or omissions within this judicial district causing injury, has engaged in acts outside this judicial district causing injury within this judicial district, and has engaged in conduct related to the unlawful activities at issue in this action causing injury and harm in this judicial district, and/or has otherwise made or established contacts with this judicial district sufficient to permit the exercise of personal jurisdiction.

RESPONSE:

Sedo make no response to the assertions in Paragraph 77 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

78. Defendants Oversee, Sedo, Dotster, IREIT and unnamed co-conspirators, are referred to collectively herein as the "Parking Company" Defendants.

RESPONSE:

Sedo make no response to the assertions in Paragraph 78 to the extent that they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo admits that the Plaintiffs' Complaint collectively refers to Sedo, Oversee, Dotster and IREIT as "Parking Company Defendants". Sedo denies the remaining allegations in Paragraph 78. To the extent that Paragraph 78 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

79. Each Defendant has acted in concert, and is independently profiting and deriving commercial gain from the illegal conduct alleged herein.

RESPONSE:

To the extent that the allegations in Paragraph 79 are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 79 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

(ii) Unnamed Co-Conspirators

80. On information and belief, at all relevant times, other "Parking Companies," registrants, and domain registrars, the identities of which are unknown to Lead Plaintiffs, participate in the Deceptive Domain Scheme engaging in "Domain Tasting" and "Domain Kiting," (as defined herein) referred to herein as John Does I-X (collectively, the "Co-conspirators"), willingly conspired with other Defendants in the Deceptive Domain Scheme and in their fraudulent, illegal, and deceptive actions, including but not limited to, RICO violations, and various state law violations. All averments herein against named Defendants are also averred against these unnamed co-conspirators as though set forth at length.

RESPONSE:

Sedo make no response to the assertions in Paragraph 80 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 80 contains allegations directed towards other parties or persons, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

(iii) Defendants' Agents

81. The acts alleged to have been done by Defendants were authorized, ordered or done by their directors, officers, agents, employees, subsidiaries, or representatives while actively engaged in the management of each of the Defendants' affairs, for Defendants' commercial gain on behalf of and for the benefit of Defendants, as co-conspirators, and against Lead Plaintiffs and the Class.

RESPONSE:

Sedo make no response to the assertions in Paragraph 81 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 81 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

82. Each of the Defendants acted for itself and by and through its local agents, who act on the Defendants' behalf. As such, each Defendant is responsible for all acts or omissions of any of its agents which relate to allegations contained herein. The acts complained of herein have been within the actual or apparent authority of the Defendants, have been for their benefit, and have been ratified by Defendants.

RESPONSE:

Sedo make no response to the assertions in Paragraph 82 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 82 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

DEFINITIONS

83. For purposes of this Complaint, the following terms will be deemed to have the following meanings:

A. ***Deceptive Domains:*** as used in this Complaint, means: a domain that is tasted, registered, licensed, monetized, trafficked in and/or otherwise used, for commercial gain, that is identical to or confusingly similar to a Distinctive and Valuable Mark.

B. ***Distinctive and Valuable Marks****:* as used in this Complaint, means: venerable, valuable, distinctive, famous, registered or common law trademarks, trade names, logos, famous names, corporate names, domain names, and other such distinctive/valuable marks.

C. ***Domain Forwarding:*** as used in this Complaint, means: configuring a website such that when a user requests that website, the user is forwarded onwards to some other site at a different domain name.

D. ***Domain Kiting:*** as used in this Complaint, means: the practice of registering a domain name and then deleting that domain name within five (5) days of registration, for a full refund, and then re¬registering that same domain name to avoid paying the domain registration fee.

E. ***Domain Names:*** as used in this Complaint, means: a textual identifier registered within the Domain Name System. A domain name comprises two or more components, each separated by a period. The right¬most component is the top¬level domain, such as .com or .org. Most domain names are registered directly within a top¬level domain, e.g. google.com. Domain names consist of letters, numbers, periods, and hyphens, but no other characters.

F. ***Domain Registrars:*** as used in this Complaint, means: an organization, such as Network Solutions, that registers domains within top¬level domains. Persons that seek a domain name can obtain one from a domain registrar.

G. ***Domain Tasting:*** as used in this Complaint, means: the practice of domain registrants registering a domain name to assess its profitability for the display of online advertising. Via the tasting procedure, a registrant may return a domain name within five days for a full refund. Domain tasters typically delete domain names that they project to be unprofitable, or delete domain names to avoid the registration fee as part of the "Domain Kiting" process.

H. ***Google AdWords Advertising/Advertisements:*** as used in this Complaint, means Adwords advertisements and any other Google controlled advertisements that are internet/electronic advertising and marketing (CPC, PPC, banner, pop¬up, pay¬per¬impression, etc), that are designed, placed, effectuated, directed and/or otherwise controlled by Google, and that are placed/displayed/monetized through the Google Network. Also referred to herein as "Google Advertising/Advertisements."

I. ***Google AdWords Network:*** as used in this Complaint, means: the thousands of advertisers worldwide that contract with and/or pay Google for the placement/display of AdWords advertisements throughout the Google Network. Also referred to herein as "Google AdWords Advertisers."

J. ***Google Network:*** as used in this Complaint, means: the large group of websites and other products, such as email programs and blogs, who have partnered with Google to display AdWords ads.

http://adwords.google.com/support/bin/answer.py?answer=6104&ctx=sibling

It is the association of individuals/entities that collectively provide the internet advertising network whereby AdWords advertisements are displayed and monetized. The Google Network consists of: (1) Defendant Google, (2) the Parking Company Defendants; (3) Google Search Network (America Online, CompuServe, Netscape, AT&T Worldnet, EarthLink, Sympatico, and others); (4) Google Content site partners (New York Post Online Edition, Mac Publishing (includes Macworld.com, JavaWorld,LinuxWorld), HowStuffWorks, and others), (5) Google AdSense Network (Parking Company Defendants, Domain Aggregators, Domain Registrants, and other third party website owners, blog sites, domain registrants, licensees and aggregators that enter into agreements with Defendant Google for the monetization, of domains under their license/control/ownership. Defendant Google in describing this "Google Network" on its website, affirms as follows: "Search and content sites, and on other products and blogs. The Google Network is the largest advertising network available online, reaching over 86% of Internet users worldwide."

http://adwords.google.com/support/bin/answer.py?answer=6119

K. ***Google AdSense Network:*** as used in this Complaint, means the individuals/entities that participate in Google AdSense. The Google AdSense Network consists of:

i. AdSense For Content: as used in this Complaint means: AdSense Network partners that contract with Google to allow AdWords Advertisements to be placed/displayed on domains/webpages under their ownership, license, registration, and or other control. As explained by Defendant Google on its website: "The Google content network comprises hundreds of thousands of high-quality websites, news pages, and blogs that partner with Google to display targeted AdWords ads. When you choose to advertise on the content network, you can expand your marketing reach to targeted audiencesand potential customers-visiting these sites every day. There's no larger network for contextual advertising in the world." It includes, but is not limited to the following individuals/entities: https://adwords.google.com/select/afc.html

ii. AdSense for Domains: as used in this Complaint means: AdSense Network partners that contract with Google to allow AdWords Advertisements to be placed/displayed on parked domains/webpages under their ownership, license, registration, and or other control, based on the meaning of the "domain names" Defendant Google explains on its website: AdSense for domains allows domain name registrars and large domain name holders to unlock the value in their parked page inventory. AdSense for domains delivers targeted, conceptually related advertisements to parked domain pages by using Google's semantic technology to analyze and understand the meaning of the domain names. Our program uses ads from the Google AdWords network, which is comprised of thousands of advertisers worldwide and is growing larger everyday. Google AdSense for domains targets web sites in over 25 languages, and has fully localized segmentation technology in over 10 languages.
http://www.google.com/domainpark/index.html

iii. AdSense for Search: as used in this Complaint means: AdSense Network partners that contract with Google to allow AdWords Advertisements to be placed/displayed in their associated search results. As Defendant Google explains on its website, the: "(g)lobal search network which includes, but is not limited to, Google Product Search and Google Groups and the following entities:

http://adwords.google.com/support/bin/answer.py?answer=6119

iv. AdSense for Mobile: as used in this Complaint means: AdSense Network partners that contract with Google to allow AdWords Advertisements to be placed/displayed on mobile webpages under their ownership, license, registration, and or other control.

v. AdSense for Video: as used in this Complaint means: AdSense Network partners that contract with Google to allow AdWords Advertisements to be placed/displayed within video streams under their ownership, license, registration, and or other control.

L. Google AdSense Program: as used in this Complaint, means: the technology, systems, and processes that Google developed, formulated, controls and uses to operate the displaying of Google AdWords advertisements on the domains/sites in the Google AdSense program, including but not limited to the Google AdSense Program, AdSense for Search, AdSense for Mobile, AdSense for Domains and AdSense for Content Programs (collectively referred to herein as "Google AdSense").

M. Masked Redirection / Framed Forwarding / Stealth Forwarding: as used in this Complaint, means: a method or system for preventing a user's web browser from accurately reporting the true origin of the content the user is viewing. Through such methods, a user can request one domain name and see that address in the browser's Address Bar, even as the user actually is shown content from a different destination.

N. Monetize / monetization: as used in this Complaint, means: the practice of using a domain/website for commercial gain by generating revenue from internet advertising placed/displayed/associated with said domain/website.

O. Parked Domains: as used in this Complaint, means: a domain which is undeveloped and contains little or no content, except for revenue generating advertisements.

P. Parking Companies: as used in this Complaint, mean: a company that aggregates and licenses numerous domain names, develops and monetizes domains/websites with revenue generating advertisements, and contracts with Defendant Google for participation in the Google Network and to monetize all domains/websites under its license, ownership, registration, and/or other control.

RESPONSE:

Sedo make no response to the assertions in Paragraph 83 as they are not directed towards

Sedo and to the extent that they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 83 (a)-(p) and therefore denies the same.

BACKGROUND ALLEGATIONS

84. Internet users are well¬accustomed to "domain names" which identify computers on the Internet and the websites available on those computers. To reach a website a user types that site's domain name into the user's web browser.

RESPONSE:

Sedo admits that a user may reach a website by typing the site's domain name into the user's web browser. As to the remaining allegations, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

85. Each domain name must be unique, even if it differs from another domain name by only one character (e.g., "vulcangolf.com" is different from "volcangolf.com" or wwwvulcangolf.com").

RESPONSE:

Sedo admits the allegations contained in Paragraph 85 of Plaintiffs' Complaint.

86. A domain name can be registered to only one entity, the "domain registrant."

RESPONSE:

Admit Sedo admits the allegations contained in Paragraph 86 of Plaintiffs' Complaint.

87. A domain registrant must pay an annual fee to a registrar for the domain name.

RESPONSE:

Sedo admits the allegations contained in Paragraph 87 of Plaintiffs' Complaint.

88. As described by Network Solutions, one of the preeminent domain registration companies:

> *A domain name is really just your address on the Internet. It's where people can find you, and it serves as your online identity. Businesses typically register domain names with their company name and sometimes also register their product names. Individuals often register family names or names that have a personal interest to them.*

Domain names have two parts: the label and the extension, or top¬level domain, separated by a 'dot.' In NetworkSolutions.com, 'NetworkSolutions' is the label and 'com' is the top¬level domain.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 89 and therefore denies the same.

89. A significant number of domain names are inadvertently misspelled by internet users, creating a large market for "typo" domain names that exploit and monetize typo traffic at the mark holder's expense. This practice, known as typosquatting, is estimated to cost mark holders millions of dollars each year in lost revenues and fraud.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 89 and therefore denies the same.

A. General Background - Defendant GOOGLE

(i) Defendant Google's Operations

90. Defendant Google creates, develops, sponsors, promotes, maintains, manages, and directs the largest single online marketing/advertising business in the world.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 90 and therefore denies the same.

91. In 2004, 2005, and 2006, Defendant Google generated approximately 99% of its annual revenue from its AdWords advertisers (See 2006 Google 10K at 20, 38 and 40).

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 91 and therefore denies the same.

92. Much of the AdWords advertiser revenue is generated from "cost-per-click/pay-per-click (CPC/PPC)" advertising wherein the AdWords advertiser pays for each "click" on a particular advertisement displayed on the Google Network. Aggregate paid clicks on Google Network sites increased by 65% from year-end 2005 through year end 2006 (See 2006 Google 10K at 43).

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 92 and therefore denies the same.

(ii) Defendant Google's AdWords Program and the AdSense Network

93. Defendant Google utilizes its power and control over the AdWords Program, in conjunction with its power and control over the Google Network, in effectuating the Deceptive Domain Scheme described herein.

RESPONSE:

To the extent that the allegations contained in Paragraph 93 are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 93 contains allegations directed towards other parties to this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

94. Defendant Google's AdWords Program is an automated auction-based advertising program that places advertisements throughout the Google Network.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 94 and therefore denies the same.

95. Since approximately January 2002, Google AdWords advertisers have paid Defendant Google for advertisements on a CPC/PPC basis. (See 2006 Google 10K at 38). That is, AdWords advertisers pay Defendant Google each time an AdWords advertisement is clicked.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 95 and therefore denies the same.

96. Defendant Google offers AdWords advertisers a number of other types of Internet advertising and marketing options, with varying payment options, *for advertisements placed throughout the Google Network.*

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations contained in Paragraph 96 and therefore denies the same.

97. In order to attract AdWords advertisers, thus exponentially increasing revenue, Defendant Google has to be able to offer an appealing internet "reach," which is measured by how many internet users it is capable of reaching. Defendant Google can only offer that reach through utilization of the Google Network.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 97 and therefore denies the same.

98 Defendant Google's strategic creation and control over the Google Network allows it to maximize revenue by offering AdWords advertisers access to its extensive Google Network of domains/sites/video/search results on which advertisements can be displayed to internet users.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 98 and therefore denies the same.

(iii) Google AdSense for Domains Network

99. The Google Network is comprised of a number of persons and programs, including the Google AdSense for Domains Network. Google created, designed and implemented the Google AdSense For Domains Program for the purpose of dramatically increasing AdWords advertising revenue by monetizing "parked, non-content" sites that exclusively contain Defendant Google CPC/PPC advertisements. Defendant Google AdSense for Domains is only for undeveloped/parked domains.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 99 and therefore denies the same.

100 When an internet user arrives at a domain/site participating in the AdSense® for Domains Network, Defendant Google is almost certain to generate AdWords advertising revenue because every link on the landing page is a revenue generating CPC/PPC link.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 100 and therefore denies the same.

101. Defendant Google's AdSense Program is the most successful revenue¬generating program within the Google Network for generating AdWords advertising revenue. Defendant Google has millions of domains under its direct or indirect license, use, control, and management, including Deceptive Domains, through its AdSense for Domains program.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 101 and therefore denies the same.

102. Defendant Google approves and controls the participation of every domain in the Google Network, including the Google AdSense for Domains program, via a number of different written agreements. Defendant Google requires, as a term of participation in the Google Network, that each participant make Defendant Google the authorized licensee of every domain/site that will be participating in the Google Network.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 102 and therefore denies the same.

103. Defendant Google uses a Google Services Agreement and GSA Order Form Terms and Conditions, as well as other written instruments to contract with the Parking Company Defendants and other Google Network members. Each Parking Company Defendant has entered into a substantially similar agreement with Defendant Google. However, said Agreements are not publicly available and are under the exclusive possession and control of Defendants in this action. However, one Parking Company Agreement, which is substantially similar and uses the standard template agreement, is the publicly available agreement between Defendant Google and the Parking Company, NameMedia, Inc, ("NameMedia Agreement"), which can be found at

http://www.sec.gov/Archives/edgar/data/1391323/000095013507007513/b64222a1exv10w10.html

Each Parking Company Defendant has entered into agreements with Defendant Google that contain the following identical and/or substantially similar provisions as found in the in the NameMedia Agreement:

> **6.2. Operation of AFD Services.** For any and all AFD Queries received by Customer from End Users, Customer shall (without editing, modifying or filtering such AFD Queries individually or in the aggregate) send such AFD Queries to Google via the AFD Protocol. Without limiting the foregoing, in order to be deemed a "Valid Domain Query", each such Domain Query sent to Google (a) must be from a Valid IP Address; (b) must contain a Client ID; (c) must include [***] and [***]; and (d) must be [***] in conformance with the [***] and other requirements of this Agreement. Upon Google's receipt of a Valid Domain Query as described above, Google will transmit to Customer an AFD Results Set, via Google's network interface using the AFD Data Protocol. Customer shall then display, in each instance, the entire AFD Results Set that corresponds to such Domain Query, without editing, filtering, reordering, truncating or otherwise modifying such AFD Results Set. Google will not be responsible for receiving any AFD Queries directly from End Users or any other third party, for transmission of data between Customer and Google's network interface, or for displaying any applicable AFD Results Set(s) to End Users. Google may, at its sole discretion, cease or suspend delivery of Paid Results in response to any Domain Query transmitted by Customer hereunder and will endeavor to provide notice of cessation or suspension to Customer where reasonably practical. All Landing Pages and AFD Results Pages will be hosted and served to End Users by Customer on the Sites in accordance herewith.
>
> **6.4.1. Third Party Sites.** Notwithstanding the terms to the contrary contained in the GSA, Customer may additionally transmit AFD Queries to Google hereunder which originate not from Authorized Names, but from End Users accessing Third Party Sites. For the purposes of this Section, a "Third Party" is either (a) a

> Registrant (as defined in the GSA) or (b) an entity duly, expressly and exclusively authorized by each of the Registrant(s) of a URL, through a valid and fully enforceable written or click¬through agreement with each such Registrant, to permit Customer, and in turn Google, to use the URLs in performing the Services, that has entered into a fully enforceable written or click¬through agreement with Customer to provide advertising, search results, and/or hyperlinked keyword or category listings in connection with URLs owned or parked with the Third Party ("Third Party Sites"). As used in the Order Form and GSA. Authorized Name shall be deemed to include Third Party Sites. Customer shall implement a separate tracking ID, as specified by Google, for Queries originating from Third Party Sites. (emphasis added)

RESPONSE:

Sedo only admits that it has entered into a Google Services Agreement and GSA Order Form Terms and Conditions with Google. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations contained in Paragraph 103 of Plaintiffs' Complaint and therefore denies the same.

104. Defendant Google knows, condones, and ratifies the use and monetization of parked domains with AdWords advertisements, in its Google AdSense for Domains program, that are Deceptive Domains, as defined herein. Defendant Google places AdWords advertisements, on Domains in the AdSense for Domains program, based upon the meaning of the domain name. As explained by Defendant Google: "AdSense for domains delivers targeted, conceptually related advertisements to parked domain pages by using Google's semantic technology to analyze and understand the meaning of the domain names." http://www.google.com/domainpark/

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 104 and therefore denies the same.

105. Defendant Google provides a number of tools, instructions and other directives that enable partners in the AdSense for Domains Network to redirect internet traffic from the domain names they own and/or control to Defendant Google's AdSense for Domains Program, where Defendant Google causes revenue generating AdWords advertisements to resolve.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 105 and therefore denies the same.

106. Defendant Google processes all domain names in the Google Network, including but not limited to those participating in the AdSense for Domains Program, using Defendant Google's sophisticated semantic technology.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 106 and therefore denies the same.

107. Defendant Google's semantic technology analyzes and understands the meaning of each domain names, including determining what "internet users" will likely be looking for when they type in said domain.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 107 and therefore denies the same.

108. Defendant Google also generates the HTML code and/or XML feed used to display the AdWords advertisements throughout the Google Network. .

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 108 and therefore denies the same.

109. HTML refers to *"Hypertext Markup Language,"* a language used for the creation of web pages.

RESPONSE:

Admit.

110 Defendant Google's HTML contains paying Defendant Google advertisers, such as pay-per click advertisers, and related ad categories, which when clicked on bring up more Defendant Google advertisers.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations contained in Paragraph 110 and therefore denies the same.

111. Defendant Google and other Google Network Members, including but not limited to the Parking Company Defendants, collaborate in the placement of AdWords advertisements on domains/sites and in the design/optimization of the landing pages associated with those domains/sites.

RESPONSE:

To the extent Paragraph 111 contains allegations that are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 111 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

112. When an internet user clicks on one of the AdWords ads, Defendant Google, and one or more various other Google Network participants, including but not limited to Parking Company Defendants and/or another third parties, may share in the revenue Defendant Google collects from the AdWords advertiser.

RESPONSE:

Sedo admits that when an internet user clicks on one of the AdWords ads displayed on a webpage participating in Sedo's parking service, Sedo may share in the revenue Defendant Google collects from the AdWords advertiser. To the extent that Paragraph 112 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

113. To encourage Internet users to click, Defendant Google, and in some instances other Parking Company Defendants, use technologically advanced targeting solutions that intelligently select the most relevant AdWords ads and/or advertising categories for a specific domain/site.

RESPONSE:

To the extent that Paragraph 113 contains allegations directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegation "technologically advanced targeting solutions" and therefore denies the allegations contained in Paragraph 113. To the extent that Paragraph 113 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

114. Defendant Google's semantic technology and targeting solutions increase the click through rate (CTR), and therefore the total revenue generated.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

115. Defendant Google may augment its semantic technology with manual and automated optimization techniques.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

116. Defendant Google utilizes software and other technology to provide comprehensive online per-domain reporting to help Google Network members to analyze their portfolios and improve overall performance, such as: which Google Network member licensed the domain to Defendant Google; how many page views each domain gets; how much money each domain generates from clicks on the ads; and, how many unique users each domain gets.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

117. Defendant Google represents to Google Network Members that they will maximize revenue from parked domains through participation in Defendant Google's AdSense for Domains Program. More specifically, Defendant Google expressly promises owners/licensees/aggregators/parking companies that Google will provide sage advice to optimize revenue from parked domains.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

118. The Google Network redirects internet traffic using "masked" (also known as "stealth") redirection which hides the destination URL.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

119. Defendants use redirection, framing, masking, or other methods to prevent or deter even sophisticated users from identifying or confirming their actions in and/or participation in the Deceptive Domain Scheme.

RESPONSE:

To the extent that Paragraph 119 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 119 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

120. When using masked redirection, the actual Defendant Google destination URL is concealed from the user who continues to only see the domain name which the user typed in the

address bar.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

121. Defendant Google processes the Deceptive Domain traffic through several Google domain names, including, but not limited to: googlesyndication.com; appliedsemantics.com; oingo.com, apps5.oingo.com; and, domains.googlesyndication.com.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

122. On an ongoing basis, Defendant Google reviews and monitors every domain/site in the Google Network and that shows AdWords advertisements.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

123. Defendant Google exclusively manages relationships and communications with the AdWords advertisers.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

124. Defendant Google contracts, bills, collects, and distributes all revenue generated from AdWords advertisements on the Google Network.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

125. In most instances, Defendant Google distributes, divides, and/or otherwise shares the revenue generated from AdWords Advertisements displayed throughout the Google Network, with one or more person in the Google Network. Defendant Google shares in the revenue from every AdWords Advertisement displayed anywhere on the Google Network. All other Google Network members only share revenue from certain AdWords Advertisements that relate to said Google Network member.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

126. Only Defendant Google is allowed to change any of the advertising data Defendant Google provides via the HTML page (if the domain is hosted by Defendant Google) or XML feed to the Google Network.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

127. Defendant Google has the control, authority, and ability to block any Google Network domain/site/video/search result from displaying an AdWords advertisement.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

128. Defendant Google and all of the Parking Company Defendants knowingly monetize and utilize Deceptive Domains for commercial gain.

RESPONSE:

To the extent that Paragraph 128 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 128 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

129. All Defendants knowingly generate, and then transact in, revenue generated from monetization of Deceptive Domains.

RESPONSE:

To the extent that Paragraph 129 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 129 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

B. General Background - The Parking Company Defendants

130. For purposes of this Complaint, Defendants Oversee, Sedo, IREIT and Dotster are referred to collectively as the “Parking Company Defendants.”

RESPONSE:

Sedo admits that for the purposes of this Complaint, Plaintiffs have collectively referring to Defendants Oversee, Sedo, IREIT and Dotster as “Parking Company Defendants”.

131. Each Parking Company Defendant is in the business of, registering domains, licensing domains, parking domains, monetizing domains, aggregating domains, auctioning/reselling domains, brokering domains and/or coordinating, facilitating and/or offering solutions for monetization of domains, with many of those domain names being Deceptive Domains.

RESPONSE:

To the extent that Paragraph 131 contains allegations directed towards Sedo, Sedo denies that it is in the business of registering domains and licensing domains. Sedo denies that it is in the business of auctioning/reselling or parking Sedo’s owned domains. Sedo denies that it is in the business of deceptive domains. Sedo admits that it provides a platform of services for domain owners to buy, sell, park or auction their domain names. Sedo admits that it serves as a broker for persons or entities that wish to buy, sell or auction their domain names. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations in Paragraph 131 and therefore deny. To the extent that the allegations in Paragraph 131 are directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

132. Each Parking Company Defendant has knowingly and intentionally engaged in the Deceptive Domain Scheme, as set forth herein, and has derived commercial gain from its participation.

RESPONSE:

To the extent that Paragraph 132 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 132 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

133. Defendant Google and the Parking Company Defendants contrived, participated

in, and implemented a scheme where small domain portfolio owners cannot directly participate in Defendant Google's AdSense for Domains Network, but are required to utilize a parking aggregator, such as one of the Parking Company Defendants.

RESPONSE:

To the extent that Paragraph 133 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 133 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

134. Defendant Google and the Parking Company Defendants enter into contracts, licenses, and other agreements where Defendant Google authorizing the Parking Company Defendants participation in the Google Network in exchange for a share or all revenue derived from AdWords advertisements displayed on domains/sites under the Parking Company Defendants' license, registration, ownership and/or other control.

RESPONSE:

To the extent that Paragraph 134 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 134 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

135. The Parking Company Defendants enter into license agreements with other third party domain registrants and website owners for the license and rights to control, monitor, maintain, use and place advertising on the third party domains, including Deceptive Domains.

RESPONSE:

To the extent that Paragraph 135 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 135 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

136. Every domain/site in the Google Network is under the direct license of Defendant Google, the Parking Company Defendants, and/or other Google Network Member.

RESPONSE:

To the extent that Paragraph 136 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 136 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

137. Defendant Parking Companies enter into agreements with Defendant Google and license to Defendant Google the rights to control, monitor, maintain, use and place advertising on all of the domains under the Parking Company's control, including Deceptive Domains.

RESPONSE:

To the extent that Paragraph 137 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 137 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

138. Defendant Google requires "exclusivity" and "loyalty" from the Parking Company Defendants, and the other participants in the Google Network.

RESPONSE:

To the extent that Paragraph 138 contains allegations directed towards Sedo, Sedo denies these allegations. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations and therefore denies those allegations. To the extent that Paragraph 138 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

139. Once the Parking Company Defendants license a domain, the following generally occurs:

a. The Parking Company Defendant redirects the domains through to Defendant Google;

b. Defendant Google processes the domains through the Defendant Google AdSense for Domains Program, utilizes semantics and other proprietary programs/software to analyze the meaning of the domain names, analyzes the Internet traffic to said domain (identity of, volume, etc.), and identifies/selects revenue maximizing advertisements from the Defendant Google AdWords program to be placed on the domains;

c. Defendant Google then returns the results to the domains via XML feed;

d. Defendant Google and the Parking Company Defendants then share the revenue generated at each domain from advertising;

e. Defendant Google provides each Parking Company Defendant with complete statistics on each domain name, including revenue, clicks and visitors per day;

f. The Parking Company Defendants share revenue with the third party domain registrants; and

g. The Parking Company Defendants provide the third party domain registrants with activity reports for each domain.

RESPONSE:

To the extent that Paragraph 139 (a)-(g) contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 139 (a)-(g) contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

140. The Parking Company Defendants, as well as Defendant Google, each has access to semantics software and other technologies that allow them to identify Deceptive Domains.

RESPONSE:

To the extent that Paragraph 140 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 140 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

141. All Defendants knowingly refuse to identify or attempt to identify Deceptive Domains and/or to utilize software and technology available to identify Deceptive Domains.

RESPONSE:

To the extent that Paragraph 141 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 141 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

142. All Defendants intentionally taste, kite, register, and otherwise assist domain registrants in procuring Deceptive Domains for the express purpose of monetization in the Google Network with AdWords advertisements.

RESPONSE:

To the extent that Paragraph 142 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 142 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

143. The Parking Company Defendants typically instruct third party domain registrants to do URL forwarding using frames, a practice commonly known as "framed forwarding, masking, or stealth." Such forwarding further impedes identification of the parties responsible for the Deceptive Domain.

RESPONSE:

To the extent that Paragraph 143 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 143 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

144. All Defendants actively traffic in, uses and/or licenses Deceptive Domains, in furtherance of the Deceptive Domain Scheme alleged herein.

RESPONSE:

To the extent that Paragraph 144 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 144 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

145. The Parking Company Defendants intentionally and knowingly register Deceptive Domains, through the use of proprietary methods/tools by which they can determine the domain names that internet users are attempting to access, but which domain names have not been registered by any entity, and they then register these recurring mishits or mistypes.

RESPONSE:

To the extent that Paragraph 145 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 145 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

146. All Defendants engage in typosquatting, in furtherance of the Deceptive Domain Scheme alleged herein.

RESPONSE:

To the extent that Paragraph 146 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 146 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

147. All Defendants engage in cybersquatting and cyberpiracy, in furtherance of the Deceptive Domain Scheme, alleged herein.

RESPONSE:

To the extent that Paragraph 147 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 147 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

148 All Defendants cause popups or popunder advertisements on the Deceptive Domains and receive money for each popup or popunder displayed, in furtherance of the Deceptive Domain Scheme alleged herein.

RESPONSE:

To the extent that Paragraph 148 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 148 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

149. Defendant Google has a close relationship with the Parking Company Defendants and sends representatives to attend, and sponsor, conferences put on by Parking Company Defendants, and uses said conferences to meet and further their conspiracy.

RESPONSE:

To the extent that Paragraph 149 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 149 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

150. Defendant Google and the Parking Company Defendants participate in trade

organizations and informal associations in furtherance of their conspiracy.

RESPONSE:

To the extent that Paragraph 150 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 150 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

151. Defendant Google acts as a "Featured Sponsor" for invitation-only conferences attended by Parking Company Defendants and individuals who own Deceptive Domains, and Defendants use said to meet and further their conspiracy.

RESPONSE:

To the extent that Paragraph 151 contains allegations directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 151 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

THE DECEPTIVE DOMAIN SCHEME

152. All Defendants conspired to commercially profit/gain and transact in money derived from the Deceptive Domain Scheme, set forth in detail in the allegations herein, including, but not limited to, the following:

a. Intentionally and deceptively tasting, kiting, registering, licensing, monetizing and utilizing Deceptive Domains that are identical or confusingly similar to or dilutive of the Lead Plaintiffs' and other members of the Class's Distinctive and Valuable Marks;

b. Intentionally and deceptively redirecting Internet traffic to Defendants' Deceptive Domains that contain "pay-per-click/cost-per-click" (herein "PPC" or "CPC") or similar HTML links/advertising;

c. Utilization of semantics programs, algorithms, statistical tools, and other software designed and intended to maximize revenue by "intelligent placement" of Internet advertisements on Deceptive Domains, as well as identifying and facilitating revenue maximizing Internet traffic redirection;

d. Redirection of Internet traffic to paid HTML links/advertising, and away from the legal and rightful owners of Distinctive and Valuable Marks;

e. Defendants' use of false and misleading WhoIs domain registration data in an attempt to conceal their identities and wrongful conduct;

f. Defendants' knowing and intentional use of Lead Plaintiffs' and the Class' Distinctive and Valuable Marks for the purpose of Defendants' own commercial gain;

g. Defendants' knowing creation of an illegal domain aftermarket for Deceptive Domains;

h. Intentionally and knowingly causing confusion, dilution and misuse/misappropriation of Lead Plaintiffs' and other members of the Class' Distinctive and Valuable Marks; and

i. Intentionally conspiring to generate, collect, distribute, and otherwise transact in illegally gained money.

RESPONSE:

Sedo make no response to the assertions in Paragraph 152 (a)-(i), as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

153. Each of the named Defendants, and the other unnamed Co¬conspirators, knowingly and intentionally engage in the Deceptive Domain Scheme set forth herein for the purpose of directly profiting and unjustly obtaining revenue/money/commercial profit/gain, that they could not otherwise obtain, but for the illegal and criminal acts of infringement, dilution, diminution, misuse, misappropriation, unauthorized association, and other unauthorized use of Lead Plaintiffs' and the Class' Distinctive and Valuable Marks.

RESPONSE:

Sedo make no response to the assertions in Paragraph 153, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

154. Defendants' common purpose in registering, licensing, using, and monetizing Deceptive Domains, and otherwise engaging in the Deceptive Domain Scheme alleged herein, is to profit from the confusion between the Deceptive Domains and the Lead Plaintiffs' and the Class' Distinctive and Valuable Marks.

RESPONSE:

Sedo make no response to the assertions in Paragraph 154, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

155. Defendants have a primary financial interest in the exploitation of Plaintiffs' and the Class Members' distinctive and valuable marks.

RESPONSE:

Sedo make no response to the assertions in Paragraph 155 to the extent that they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

156. Defendants are the primary beneficiaries of the infringements and illegal conduct alleged herein.

RESPONSE:

Sedo make no response to the assertions in Paragraph 156, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

157. Defendants facilitate, encourage, promote, allow, enable and otherwise permit the illegal conduct alleged herein, in the course of their businesses and through the operation of the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 157 is required by Sedo. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies the allegations contained in paragraph 157 of Plaintiffs' Complaint. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

158. Defendants maintain the right, power and ability to control, edit, alter, modify and maintain the software used in the Deceptive Domain Scheme.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

159. Defendants fail to exercise their policing obligations to the fullest extent, fail to utilize and implement available filtering and blocking technologies, and otherwise have engaged in a pattern of direct and intentional misconduct, or willful blindness of their actions related to the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein.

RESPONSE:

Sedo make no response to the assertions in Paragraph 159, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

160. Defendants control and participate in the supply of the illegal revenue¬generating services, mechanisms, technology and programs necessary to engage in the Deceptive Domain Scheme, through which the Defendants and third parties infringe the Distinctive and Valuable Marks of Lead Plaintiffs and the Class.

RESPONSE:

Sedo make no response to the assertions in Paragraph 160 to the extent that they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

161. Each Defendant, through its participation in the Deceptive Domain Scheme alleged herein, has directly engaged in and/or aided and abetted in the illegal conduct alleged herein.

RESPONSE:

Sedo make no response to the assertions in Paragraph 161, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

A. Use, License, Registration and Monetization of Deceptive Domains

162. Defendants have knowingly and intentionally manipulated the Internet domain name system for illegal commercial gain by tasting, kiting, registering, using, trafficking in or licensing Deceptive Domains, including, but not limited to, mistyped domain names (i.e., wwwvulcangolf.com) and misspelled domain names (i.e., volcangolf.com).

RESPONSE:

Sedo make no response to the assertions in Paragraph 162, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and

therefore denies the same.

163. Defendants are each the authorized licensee of one or more of the Deceptive Domains utilized in the Deceptive Domain Scheme, as alleged herein.

RESPONSE:

Sedo make no response to the assertions in Paragraph 163, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

164. Defendant Google and the Parking Company Defendants all directly, knowingly, and intentionally monetize Deceptive Domains, for their own commercial profit/gain.

RESPONSE:

Sedo make no response to the assertions in Paragraph 164, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

165. Defendants monetize the Deceptive Domains by allowing their participation in the Google Network (i.e., various AdSense Programs), and by causing Deceptive Domains to display AdWords advertisements. For example, Defendant Google knowingly and intentionally allows tens of thousands of blatantly infringing "www" domain names into the Defendant Google AdSense for Domains Network. A "www" domain name is a domain name that starts with www but omits the period (".") that separates "www" from the remainder of the domain name.

RESPONSE:

Sedo make no response to the assertions in Paragraph 165, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

166. The sole purpose of registering a "www" Deceptive Domain is to capture the Internet users who forget to type the period (".") between the "www" and the domain name. A user who types in "wwwvulcangolf.com" is attempting to reach "www.vulcangolf.com" but forgot to type the period (".") between "www" and "vulcangolf.com."

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations in Paragraph 166 and therefore denies the same.

167. "www" Deceptive Domains are obvious and easy to identify as illegal trademark infringements. Nonetheless, Defendants register, use, traffic in, and license infringing "www" Deceptive Domains.

RESPONSE:

Sedo denies these allegations. To the extent this paragraph contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

168. The use of "www" Deceptive Domains to forward unsuspecting users to different websites was specifically addressed and identified by Congress as a deceptive practice when it passed the ACPA.

RESPONSE:

Sedo make no response to the assertions in Paragraph 168, as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

169. Another example of how Defendants monetize blatantly infringing Deceptive Domains is through the monetization of "com" domain names.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent these paragraphs contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

170. Like the “www” Deceptive Domains, the “com” Deceptive Domains capture the Internet users who forget to type the period (“.”) between a domain name and the “com” suffix. The following is a small sample of “com” Deceptive Domains:

> bedbathandbeyondcom.com; chevycom.com; chryslercom.com; cocacolacom.com; discovercreditcardcom.com; disneylandcom.com; disneyworldcom.com; ebaumsworldcom.com; espncom.com; fordmotorscom.com; geicocom.com; homedepotcom.com; ibmcom.com; ikeacom.com; jetbluecom.com; jcpennycom.com; kohlscom.com; kmartcom.com; mcdonaldscom.com; musiciansfriendcom.com; nascarcom.com; oldnavycom.com; pizzahutcom.com; randcom.com; saabcom.com; scottradecom.com; travelocitycom.com; usairwayscom.com; volkswagencom.com; xangacom.com.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

171. All of the aforementioned “com” Deceptive Domains have been monetized by Defendant Google through the Defendant Google AdSense for Domains Program in furtherance of the Deceptive Domain Scheme as alleged herein, and are just a few examples of the many Deceptive Domains that generate revenue from AdWords advertisements displayed throughout the Google Network.

RESPONSE:

The allegations contained in Paragraph 171 are directed towards another party and thus no response is required by Sedo. To the extent that a response is required by Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

172. Defendants further monetize blatantly infringing Deceptive Domains through the monetization of “http” domain names.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent this paragraph contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

173. Like the “www” and the “com” Deceptive Domains, the “http” Deceptive Domains capture the Internet users who forget to type the period (“.”) between “http” and the

domain name when trying to access websites of Lead Plaintiffs and the Class.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

174. The following is a small sample of "http" Deceptive Domains that have been monetized by Defendant Google:

> httpaarp.com, httpabc.com; httpabcgames.com; httpabckids.com; httpabcnews.com; httpamericanexpress.com; httpamsouthbank.com; httpautotrader.com; httpbankofamerica.com; httpbellsouth.com; httpbestbuy.com; httpblackplanet.com; httpbordersbooks.com; httpbratz.com; httpcareerbuilder.com; httpcapitalone.com; httpcapitolone.com; httpcarmax.com; httpcartonnetwork.com; httpcartoonetwork.com; httpcartoonnetwork.com; httpchevrolet.com; httpchevy.com; httpcircuitcity.com; httpcisco.com; httpciti.com; httpcitibank.com; httpciticard.com and httpciticards.com.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

175. Defendants know that registering misspellings and typographical variations of websites is deceptive and in violation of the ACPA and other state and federal laws.

RESPONSE:

Sedo make no response to the assertions in Paragraph 175 as they call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that Paragraph 175 is directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

176. Defendant Google's Webmaster Guidelines, located at http://www.Google.com/support/webmasters/bin/answer.py?answer=35769, specifically criticize the use of misspellings, by stating in pertinent part:

> *"Quality guidelines...These quality guidelines cover the most common forms of deceptive or manipulative behavior, but Google may respond negatively to other misleading practices not listed here (e.g. tricking users by registering misspellings of well-known websites)."*

In practice, Defendant Google widely ignores its supposed guidelines.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

177. Contrary to the guidelines referenced in the preceding paragraph, Defendant Google actively monetizes Deceptive Domains for commercial profit/gain.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

B. Domain Redirection and Concealment

178. In furtherance of the Deceptive Domain Scheme, Defendants engage in Domain Redirection.

RESPONSE:

To the extent that the allegations in Paragraph 178 are directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

179. Domain Redirection refers to the practice of redirecting an Internet user who types in a domain name to a completely different domain name or URL without the user's knowledge or authorization.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

180 Defendant Google knows and authorizes the Defendant Parking Companies and other Google Network members to utilize masked Domain Redirection techniques to hide Defendant Google's relationship with the Deceptive Domains.

RESPONSE:

To the extent that the allegations in Paragraph 180 are directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

181. Defendants intentionally utilize masked redirects to prevent internet users from recognizing Defendant Google's role in placing, charging, and tracking a domain's advertising.

RESPONSE:

To the extent that the allegations in Paragraph 181 are directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

C. Defendants' Illusory Online Complaint System and Deceptive Public Statements

182. All of the named Defendants deceptively purport to have "online complaint" systems and procedures in which a Distinctive and Valuable Mark owner can complain to the Defendants when their Distinctive and Valuable Mark has been unlawfully infringed by another website.

RESPONSE:

Sedo admits that it has a formal complaint system, policies and procedures that persons can contact Sedo with concerns of possible trademark infringement and said policies and procedures are stated on Sedo's website. The assertions that a person has a Distinctive and Valuable Mark or whether a trademark has been unlawfully infringed by a website calls for a legal conclusions and are not a properly plead factual allegations. On this basis, Sedo denies the remaining allegations in Paragraph 182. To the extent that the Paragraph 182 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

183. Defendants, in furtherance of their deception and of the Deceptive Domain Scheme, audaciously suggest that Lead Plaintiffs and Class Members submit to the Defendants' devised, maintained and imposed illusory "on¬line complaint" systems that effectively make Defendants the final adjudicators of their own illegal conduct, thus perpetuating the viability of their Deceptive Domain Scheme and further misleading the public into believing that the named Defendants do not support Deceptive Domains.

RESPONSE:

Sedo denies the allegations in Paragraph 183. To the extent that the Paragraph 183 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

184. None of the named Defendants utilize any software or filtering technologies to prevent infringements or the proliferation, use, and/or monetization of Deceptive Domains.

RESPONSE:

Sedo denies the allegations in Paragraph 184. To the extent that the Paragraph 184 contains allegations directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

D. Defendants Engage in Domain Tasting and Kiting

185. Domain Tasting and kiting facilitate trademark infringements, dilution, and abuse.

RESPONSE:

Paragraph 185 contain legal conclusions and are not a properly plead factual allegations. To the extent that a response is required, Sedo denies the assertions in Paragraph 185.

186. Defendants know that Domain Tasting and Kiting of Deceptive Domains is improper and facilitates trademark infringement.

RESPONSE:

The assertions in Paragraph 186 call for legal conclusions and are not a properly plead factual allegations. On this basis, Sedo denies the allegations contained in Paragraph 186 of Plaintiffs' Complaint.

187. Defendants attempt to conceal their actions concerning Domain Tasting and Kiting.

RESPONSE:

To the extent that Paragraph 187 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

188. Defendant Google actively, knowingly, and intentionally participates in and facilitates Domain Tasting because domain names acquired by domain tasters such as the Parking Company Defendants are tested for revenue by redirecting and analyzing the domain

names through Defendant Google Programs to determine their revenue potential.

RESPONSE:

To the extent that Paragraph 188 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

189. Defendant Google routinely monetizes domains that are less than five (5) days old (are within the five (5) day grace period following registration of a domain).

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

190. Defendant Google is fully aware that the domain names it licenses, uses and traffics in are part of the Domain Tasting and kiting process.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

191. For example, the Defendants registered and tested the following Deceptive Domains and sent them to Defendant Google's AdSense for Domains Program:

> vulcangolfcalderaz440.com; vulcangolfcalderaz440sale.com; vulcangolfclub.com; vulcangolfclubs.com; vulcangolfllc.com; vulcangolfqpointeironsirons.com; vulcangolfstorelocation.com; vulcangolftechnology.com; vulcangolfwoody.com; vulcangolfz3hybridironsirons.com; volcangolfclubs.com and volcangolfshop.com.

RESPONSE:

To the extent that Paragraph 191 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

E. Illegal Aftermarket for Buying and Selling Deceptive Domains

192. By monetizing Deceptive Domains, Defendants have created an illegal

aftermarket for the buying and selling of Deceptive Domains.

RESPONSE:

To the extent that Paragraph 192 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

193. Deceptive Domains have recently sold for remarkable sums: mypsace.com sold for approximately $35,000; myspac.com sold for approximately $31,000; ebumsworld.com sold for approximately $27,000; and statefram.com sold for approximately $9,000.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

194. Using the statistics provided by Parking Company Defendants and Defendant Google, sellers of Deceptive Domains state in detail which Parking Company Defendant is licensing the Deceptive Domains, how much the Deceptive Domains make, how many visitors each Deceptive Domain gets, and how much the seller wants for the Deceptive Domain.

RESPONSE:

To the extent that Paragraph 194 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

195. The statistics provided by Defendants also enable buyers to evaluate the purchase price of illegal Deceptive Domains, based on Defendants' own statistical revenue projections based on Defendants' monetization of the Deceptive Domains.

RESPONSE:

To the extent that Paragraph 195 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

196. Defendant Oversee purchased the expired domain auction service

Snapnames.com (“Snapnames”) and uses it to monetize expiring deceptive domains.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

197. After Oversee/Snapnames takes control of the domain name, Oversee/Snapnames traffics in, monetizes, and/or sells the domain names using an auction system. The auction lasts for three days. During the three¬day auction, Oversee/Snapnames and Defendant Google use the domain names.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

198. Defendant Oversee used Snapnames to monetize Vulcan Deceptive Domains after this action was filed.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

DEFENDANTS’ USE OF THE DISTINCTIVE AND VALUABLE MARKS BELONGING TO LEAD PLAINTIFFS AND THE CLASS

199. Lead Plaintiffs and the Class own Distinctive and Valuable Marks.

RESPONSE:

The assertions contained in Paragraph 199 call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

200. Lead Plaintiffs and the other members of the Class use their Distinctive and Valuable Marks in connection with their commercial activities, many of which are contained as domain names within the URLs they use in electronic online/Internet commerce.

RESPONSE:

The assertions contained in Paragraph 200 call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

201. At the time Lead Plaintiffs and the Class registered their domain names, said Distinctive and Valuable Marks were protected/protectable, and/or famous.

RESPONSE:

The assertions contained in Paragraph 201 call for legal conclusions and are not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

202. Lead Plaintiffs and the Class did not provide authorization to Defendants to use their Distinctive and Valuable Marks, domain names, or colorable imitations/confusingly similar domain names or marks in the Deceptive Domain Scheme.

RESPONSE:

The assertions contained in Paragraph 202 as to whether Lead Plaintiffs and the purported class have Distinctive and Valuable Marks calls for legal conclusion and is not properly pleaded factual allegations. On this basis, Sedo denies the allegations contained in Paragraph 202 of Plaintiffs' Complaint. To the extent that a response is required, Sedo admits that Lead Plaintiffs and the Class did not provide Sedo authorization to use their purported marks. Sedo denies that it is involved in any Deceptive Domain Scheme. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

203. Defendants are making commercial use of Lead Plaintiffs' and the Class' Distinctive and Valuable Marks without authorization, license, or permission. Defendants have actual and/or constructive knowledge that they are infringing Lead Plaintiffs' and the Class' Distinctive and Valuable Marks.

RESPONSE:

The assertions contained in Paragraph 203 calls for legal conclusions and are not properly pleaded factual allegations. To the extent a response is required, Sedo denies the allegations contained in Paragraph 203 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

204. Defendants' use and monetization of the Deceptive Domains began after the Lead Plaintiffs' and Class' Distinctive and Valuable Marks became valuable, famous, protected, protectable, and/or distinctive.

RESPONSE:

The assertions contained in Paragraph 204 calls for legal conclusions and are not properly pleaded factual allegations. To the extent a response is required, Sedo denies the allegations contained in Paragraph 204 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

205. Defendants' use of the Deceptive Domains presents a likelihood of dilution of the distinctive value of the Lead Plaintiffs' and Class' Distinctive and Valuable Marks.

RESPONSE:

The assertions contained in Paragraph 205 calls for legal conclusions and are not properly pleaded factual allegations. To the extent a response is required, Sedo denies the allegations contained in Paragraph 205 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

206. Each named Defendant has participated in the Deceptive Domain Scheme, as detailed, with the knowledge and intent to commercially profit therefrom.

RESPONSE:

Sedo denies the allegations contained in Paragraph 206 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and

therefore denies the same.

207. Each named Defendant knows that its participation in the Deceptive Domain Scheme, and other illegal actions as alleged herein, directly and proximately injure and damage Lead Plaintiffs and the Class in their property, person, reputation, business, and/or otherwise.

RESPONSE:

Sedo denies the allegations contained in Paragraph 207 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

208. Defendants cause new browser windows with more advertising links to open up when users attempt to leave the Deceptive Domains in an attempt to increase the revenue, click throughs, and confusion generated from the Deceptive Domains.

RESPONSE:

Sedo denies the allegations contained in Paragraph 208 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

209. When Internet users click on one or more of the displayed HTML links or popup or popunder AdWords advertisements on the websites at the Deceptive Domains, Defendants receive payment, or otherwise obtain commercial gain, from one or more AdWords advertisers, search engines, or affiliate programs.

RESPONSE:

Sedo denies the allegations contained in Paragraph 209 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

210. Even after the filing of this lawsuit and notice by Lead Plaintiffs' Counsel, Defendants intentionally and blatantly continue to engage in the Deceptive Domain Scheme and the other illegal action alleged herein, including but not limited to:

a. Defendants knowingly register, taste, kite, license monetize and otherwise use Deceptive Domains, including:

i., After the Complaint was filed, wwwVulcanGolf.com and VolcanGolf.com were deleted by the original registrants.

ii. Almost immediately thereafter, wwwVulcanGolf.com and VolcanGolf.com were re-registered, relicensed, and redirected to Defendant Google AdSense for Domains displaying Defendant Google Adwords Ads for commercial gain by Defendant Google and Oversee, despite formal notice.

iii. Despite the fact that Defendant Google was aware of Vulcan's Marks, Defendant Google chose to allow the domains wwwvulcangolf.com and volcangolf.com to remain in the Google AdSense for Domains Program.

iv. In fact, Defendant Google licensed and allowed even more domains that infringed the Vulcan Marks into the AdSense for Domains Program after the complaint was filed, including: VulcnaGolf.com; VulcanGolfClubs.com; VulcanGolfTechnology.com; and, VulconGolf.com.

v. On August 7, 2007, Counsel for the Parties conducted an in-person Rule 26 Conference, where Lead Plaintiffs' Counsel put on an extensive power point presentation setting forth the "post-complaint" illegal conduct.

vi. Defendants all agreed to block the Vulcan Deceptive Domains.

vii. Despite those assurances to block Vulcan Deceptive Domains, VulcanGolfClubs.com was deleted and reregistered and redirected to the Defendant Google which immediately began monetizing the Deceptive Domain. As of September 11, 2007, VulcanGolfClubs.com still is displaying Defendant Google AdWords Advertisers.

viii. Then, VulganGolf.com and VulgonGolf.com were newly registered, licensed and redirected to Defendant Google and immediately monetized through its AdSense for Domains via a direct Defendant Google feed.

b. Defendant Google knowingly and intentionally continues to license, traffic in, monetize and/or use Deceptive Domains that have been part of FTC actions.

c. Defendant Google knowingly and intentionally continues to license, traffic in monetize and/or use Deceptive Domains that have previously been held by various courts to be infringing domains and violations of the ACPA.

d. Use of uniform, common, automated programs to commonly effectuate the Deceptive Domain Scheme and to injure and damage Lead Plaintiffs and the Class, as set forth herein.

e. Defendants continue to transact in money derived from the Deceptive Domain Scheme, including but not limited to: obtaining, collecting, depositing, withdrawing, and sharing illegally and criminally obtained money derived from the monetization of Deceptive Domain, the Deceptive Domain Scheme, and as otherwise alleged herein.

RESPONSE:

Sedo denies the allegations contained in Paragraph 210, inclusive of its subparts, of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

211. As a direct and proximate result of the Deceptive Domain Scheme and related unlawful conduct, as alleged herein, Lead Plaintiffs and the Class have each suffered economic injury and damage to its business and property. These injuries include: lost sales, lost customers, disruption and interference with business operations, and interference with prospective business/economic advantage, etc. These injuries also include confusion and dilution of Distinctive and Valuable Marks, injury to property, and injury to business/personal reputation.

RESPONSE:

Sedo denies the allegations contained in Paragraph 211 of Plaintiffs' Complaint. To the extent that this paragraph contains allegations directed towards another party, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

RICO ALLEGATIONS

212. Each Defendant is a "person" within the meaning of the "Racketeering Influenced Corrupt Organization Act" 18 U.S.C. §1961(3) ("RICO").

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 212 is required by Sedo.

A. RICO Enterprise

213. As referred to herein, the "RICO Enterprise," as defined by 18 U.S.C. §1961(4), is the "Google Network" which is the organized and structured group of persons that have joined together for the common purpose of providing internet advertising, marketing and promotional services to Defendant Google AdWords Advertisers, as set forth herein. It is the association of persons that collectively provide the internet advertising network whereby AdWords advertisements are displayed and monetized on domains/sites on the internet.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 213 is required by Sedo.

214. Defendant Google describes the "Google Network" as "the large group of websites and other products, such as email programs and blogs, who have partnered with Google to display AdWords ads.

http://adwords.google.com/support/bin/answer.py?answer=6104&ctx=sibling

The Google Network participants are: (1) Defendant Google, (2) the Parking Company Defendants; (3) Google Search Network (America Online, CompuServe, Netscape, AT&T Worldnet, EarthLink, Sympatico, and others); (4) Google Content site partners (New York Post Online Edition, Mac Publishing (includes Macworld.com, JavaWorld, LinuxWorld), HowStuffWorks, and others), (5) Google AdSense Network (Parking Company Defendants, Domain Aggregators, Domain Registrants, and other third party website owners, blog sites, domain registrants, licensees and aggregators that enter into agreements with Defendant Google for the monetization, of domains under their license/control/ownership.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 214 is required by Sedo.

215. The RICO Enterprise is an ongoing structure of persons associated with time, joined in purpose, and organized in a manner amenable to hierarchal or consensual decision making and whose activities affect, interstate and foreign commerce. As set forth herein, the RICO Enterprise has a defined structure, framework, and organization conducive to making decision. Written rules, polices, procedures, contracts, licenses, and other agreements operate to establish a defined mechanism to control the affairs of the RICO Enterprise on an ongoing basis

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 215 is required by Sedo.

216. Defendant Google is aware of the exact identity of each and every participant in the RICO Enterprise, because it approves and controls the membership in and participation in the Google Network and the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 216 is required by Sedo.

217. According to Defendant Google, the RICO Enterprise (as defined herein) is the largest internet advertising network in the world, as it explains on its website: "There's no larger network for contextual advertising in the world." https://adwords.google.com/select/afc.html.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 217 is required by Sedo.

218. Defendant Google, in describing this "Google Network" on its website, affirms as follows: *"The Google Network is the largest advertising network available online, reaching over 86% of Internet users worldwide."*

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 218 is required by Sedo.

219. Defendant Google further describes, on its website, the "Reach" of its network:

> The Google content network reaches over 75% of unique internet users in more than 20 languages and over 100 countries. As a result, if you advertise on both the Google search network and the Google content network, you have the potential to reach three of every four unique internet users on Earth.

Country	Unique Reach
Germany	89%
Japan	86%
France	79%
United Kingdom	75%
United States	76%

Source: comScore Networks machine¬based panel

https://adwords.google.com/select/afc.html

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 219 is required by Sedo.

220. The RICO Enterprise was created and has continually been in existence from on or around January 2002 through the present.

http://adwords.google.com/support/bin/answer.py?answer=6119

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 220 is required by Sedo.

B. RICO Enterprise and Defendants are Distinct

221. Each Defendant is a duly authorized corporation that has an identity distinct from the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 221 is required by Sedo.

222. The RICO Enterprise alleged herein is not a separate legal entity or a subdivision/affiliate of any Defendant, individual and/or entity, rather the RICO Enterprise is a distinct association-in-fact made up of a discrete, yet numerous, set of persons, joined in the common purpose of obtaining maximum economic and commercial gain by providing internet advertising and marketing services to AdWords Advertisers.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 222 is required by Sedo.

223. While each Defendant participates in, participates in the conduct of the affairs of, and is a member and part of the RICO Enterprise, it also has an existence separate and distinct from the RICO Enterprise. Each Defendant engages in other independent commercial activities separate and apart from the RICO Enterprise. For example, one or more of the Parking Company Defendants independently provide domain sales and auction services (for commercial gain) that are not in any manner related to the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 223 is required by Sedo.

224. The RICO Enterprise operates with the purpose and goal to derive commercial gain from the provision of internet marketing and advertising services to Defendant Google's AdWords Advertisers.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 224 is required by Sedo.

225. The RICO Enterprise is an association-in-fact that that has an existence that can be defined apart from commission of predicate acts constituting a "pattern of racketeering activity," and has an existence beyond that which is necessary to merely commit each of acts charged as predicate offenses.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 225 is required by Sedo.

C. Structure and Roles of Participants in the RICO Enterprise

226. Each participant/member of the RICO Enterprise is crucial to its functions and operation, as generally summarized below:

a. Defendant Google: Provides access to the revenue generating AdWords Advertisers and organizes, controls, monitors participation in and otherwise operates the RICO Enterprise;

b. Google Network: Participate in the RICO Enterprise for the purpose of generating revenue from services provided in connection with AdWords Advertisements placed/displayed on domains/sites/video/search results under their license, control and/or ownership.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 226 is required by Sedo.

227. Without the Google Network, the RICO Enterprise could not exist because Defendant Google would not have access to the millions of domains/sites/video/search results that enable them to attract and control the billion dollars plus per year AdWords Advertiser program which "monetizes" the RICO Enterprise. The Google Network provides the domains/sites/video/search results upon which Google "places/displays/associates" the revenue generating AdWords advertisements that Defendant Google alleges reaches in excess of 3 out of every 4 internet users in the world.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 227 is required by Sedo.

228. Without Defendant Google, the RICO Enterprise could not exist, because the remaining members (Google Enterprise) would not have access to Defendant Google's AdWords Advertisements that provide the exclusive source of revenue.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 228 is required by Sedo.

D. Defendant Google is the Central, Controlling Person

229. Defendant Google contrived, organized, developed, monitors, and maintains the RICO Enterprise, including but not limited to membership and participation in the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts

have been dismissed with prejudice and thus no response to Paragraph 229 is required by Sedo.

230. Participation/Membership in the Google Network is conditional and subject to Defendant Google's consent and Google Network participant/member's contractual adherence to Google's rules, regulations, terms and conditions, which in part include but are not limited to the following:

AdSense Program Policies	https://www.google.com/AdSense/support/bin/answer.py?answer=48182
AdSense for Mobile Content Program Policies	https://www.google.com/AdSense/support/bin/answer.py?answer=71600
AdSense For Video Program Policies	https://www.google.com/AdSense/support/bin/answer.py?answer=73987
Google AdSenseOnline Standard Terms and Conditions	https://www.google.com/AdSense/terms
Google Webmaster Guidelines	http://www.google.com/support/webmasters/bin/answer.py?answer=35769
Landing Page and Site Quality Guidelines	https://adwords.google.com/support/bin/answer.py?answer=46675&hl=en
Parking Company Agreements/ Contracts with Defendant Google	Not Published on Website. Said written agreements, contracts, and associated documents are in the possession of Defendants and not available to Plaintiffs without discovery. Example of typical Parking Company Agreement (which is generally based on the standard template) can be found at: http://www.sec.gov/Archives/edgar/data/1391323/000095013507007513/b64222a1exv10w10.htm
Search Partner Agreements/ Contracts with Defendant Google	Not Published on Website. Said written agreements, contracts, and associated documents are in the possession of Defendants and not available to Plaintiffs without discovery.
Third Party AdSense for Domains Partners, and other Third Party Partner agreements	Not Published on Website. Said written agreements, contracts, and associated documents are in the possession of Defendants and not available to Plaintiffs without discovery.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 230 is required by Sedo.

231. One express example of Defendant Google's control over participation in the Google Network is found in Paragraph #1 of Defendant Google's AdSense Terms and Conditions, which sets forth, in pertinent part:

1. **Program Participation.** Participation in the Program is subject to Google's prior approval and your continued compliance with the Program Policies ("Program Policies"), located at https://www.google.com/AdSense/policies, and/or such other URL as Google may provide from time to time. Google reserves the right to refuse participation to any applicant or participant at any time in its sole discretion. https://www.google.com/AdSense/localized-terms

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 231 is required by Sedo.

232. As a practical matter, Defendant Google controls membership and participation in the Google Network, and RICO Enterprise, because Google can simply refuse to allow AdWords Advertisements to be placed/displayed/associated with a domain/site/video/search result. Defendant Google controls each and every AdWords Advertisement.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 232 is required by Sedo.

233. A Google Network member/participant, including any of the Parking Company Defendants, as separate and distinct persons, can refuse to participate in the RICO Enterprise/Google Network.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 233 is required by Sedo.

234. Although the Parking Company Defendants (and a limited number of Google approved persons) can license with third parties so that the third party domains/sites can participate in the Google Network derivatively (through the Parking Company participation), at all times, said participation is through licenses and agreements that derive from and are dependent upon adherence to the terms, conditions, responsibilities and rights of the Parking Company Defendants.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 234 is required by Sedo.

235. The Parking Company Defendants can only derivatively deny participation in the Google Network, to third parties. The third parties can still participate through either an alternative Parking Company (and/or other Google-authorized person) or through direct permission, license, contract, and/or other agreement with Defendant Google.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 235 is required by Sedo.

236. Each Google Network member/participant, including but not limited to the Parking Company Defendants, have, either directly or indirectly, entered into contractual agreements, licenses, and other express agreements with Defendant Google, that govern the terms, conditions, rights, and responsibilities associated with participation in the AdSense Network/Google Network, and specifically its agreement to allow AdWords Advertisements to be placed/displayed/associated with domains/sites/video/search results under its license, control and/or ownership, as well as its participation in the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 236 is required by Sedo.

237. As Defendant Google affirmatively states on its website, that it maintains control over the Google Network, RICO Enterprise, domains/sites, stating: "All web sites and products are reviewed and monitored according to Google's rigorous standards, so as the network grows, your AdWords ads will continue to appear only on high-quality sites and products" and further promising that:

- All ads are reviewed before appearing across the Google Network, so you may see your ad appear on Google first. If you edit a previously reviewed ad, your ad will be re¬reviewed before it shows again on the Google Network.
- To ensure overall quality, all sites are carefully reviewed before being allowed in the Google Network.

http://adwords.google.com/support/bin/answer.py?answer=6104&ctx=sibling

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 237 is required by Sedo.

238. Defendant Google controls the collection of all revenue derived from the RICO Enterprise, as well as payments and monies to members of the RICO Enterprise, arising from or in relationship to the operations of the RICO Enterprise (i.e., distribution derived from AdWords advertisements).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 238 is required by Sedo.

E. Operation and Participation in the Conduct of the affairs of the RICO Enterprise

239. Defendant Google and the Parking Company Defendants are persons that knowingly and willfully conspire to and/or conduct and/or participate, directly and/or indirectly,

in the conduct of the affairs of the Enterprise through a pattern of racketeering activity.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 239 is required by Sedo.

240. Each participant in the RICO Enterprise advances, permits, and/or participates in the unlawful conduct of the RICO Enterprise in one or more ways, including but not limited to the following:

a. Defendant Google organizes, selects and controls membership in, promulgates terms and conditions of participation in, enters into express agreements/contracts with all members, designs and controls all technology, and

b. Google Network tastes domains, registers domains, aggregates domains, licenses domains and sites, contracts/associates with Domain and site owners/ registrants for the monetization of domains, engages in optimization and hosting, assist in the marketing, development and optimization of domains/sites under their control (such as landing page design), assist in the procurement, collection and distribution of advertising/marketing revenue throughout the Enterprise, and/or otherwise participate in the operations of the RICO Enterprise subject to the terms and conditions mandated by Defendant Google.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 240 is required by Sedo.

241. Not every operation and action of the RICO enterprise is illegal, for example, AdWords advertisements are frequently placed/displayed/associated with legitimate domains/sites/video/search results and in compliance with all applicable local, state and federal laws.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 241 is required by Sedo.

242. Defendants, however, have conducted the affairs of the RICO Enterprise with the deliberate intent of obtaining commercial gain from the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 242 is required by Sedo.

243. In order to monetize Deceptive Domains, infringe and dilute Distinctive and Valuable Marks, engage in cybersquatting, engage in cyberpiracy, engage in typosquatting, transact in money derived from the illegal transactions and otherwise engage in the illegal

conduct alleged herein against Lead Plaintiffs and the Class, Defendants needed a system that would allow Defendants to develop, monitor, calculate, divert and otherwise control a large segment of the online/Internet electronic commerce, marketing, promotions, sales, and advertising market. The RICO Enterprise provides Defendants with that vehicle.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 243 is required by Sedo.

244. Defendants exert control over, and otherwise operate and conduct the affairs of, the RICO Enterprise through a pattern of racketeering by, among other things, engaging in the following:

a. Defendants deliberately and knowingly conspire to control, capture, direct, and manipulate internet traffic away from legitimate domains/sites and toward Deceptive Domains that display one or more of the revenue generating AdWords advertisements;

b. Defendants deliberately and knowingly utilize an internationally expansive online/Internet marketing and advertising network to attract and derive payment from AdWords advertisers;

c. Defendants deliberately and knowingly contrive and implement the Deceptive Domain Scheme to increase market share and profitability well-beyond that which could legally be achieved without the monetization of Deceptive Domains;

d. Defendants use legitimate advertising conduct of the RICO Enterprise as a subterfuge to solicit and attract AdWords advertisers to "cost-per-click" and "pay-per-click" advertising, without advising the AdWords advertisers that some or all of their advertisements will be used to monetize illegal Deceptive Domains;

e. Defendants actively utilize technology (including redirect and masking techniques) to conceal their actions in setting up, maintaining, monetizing and otherwise profiting and controlling Deceptive Domains in direct violation of federal and state law;

f. Defendants actively use a series of contracts, licenses, agreements, sublicenses, and other legal documents to conceal the relationships, participation and control by Defendants of Deceptive Domains, as well as other misconduct associated with the Deceptive Domain Scheme;

g. Defendants use the RICO Enterprise to deprive Lead Plaintiffs and the Class of valuable property;

h. Defendants utilize the RICO Enterprise to distribute money obtained from illegal and criminal activity.

i. Defendants utilize the RICO Enterprise to traffic in counterfeit goods or services;

j. Defendants utilize the RICO Enterprise to launder illegal internet traffic in furtherance of the Deceptive Domain Scheme;

k. Defendants use the AdSense for domains program to monetize Deceptive Domains with AdWords advertisements;

l. Defendant Google actively conceals and makes affirmative misrepresentations about participation of the AdSense for Domains program in the Google Network (including monetization of Deceptive Domains with Ad Words advertisements), to solicit AdWords advertisers and to encourage them to place and pay for AdWords advertisements under the false pretenses that the advertisements are appearing on legitimate, high quality sites, when in fact the AdWords advertisements are frequently appearing on illegitimate Deceptive Domains that are used exclusively for the purpose of generating economic gain for Defendant Google, the Parking Company Defendants and/or another member of the AdSense for Domains program;

m. Each of the Parking Company Defendants take direct action to participate in and conceal (i.e., through masking, redirecting, hijacking internet traffic, using false WhoIs information, sublicenses, and otherwise) the monetization of Deceptive Domains within the Google Network;

n. Defendant Google uses the Google Network in furtherance of the Deceptive Domain Scheme by, among other things, making false representations on its website, in e-mails, contracts, agreements, and otherwise, regarding: the members of the Google Network, the scope of operations and functions of the Google Network, the control over the Google Network, the actual policies and practices governing the Google Network, the utilization and monetization of Deceptive Domains in the Google Network, and the revenue generated and shared as a result of the monetization of Deceptive Domains in the Google Network;

o. All Defendants have deliberately and intentionally used the legitimate functions and operations of the RICO Enterprise for the purpose of concealing the illegal conduct and affairs of the RICO Enterprise and for the purpose of increasing the profitability of the illegal conduct, through increased AdWords advertiser payments and placement of ads, under false pretenses, including (i) Defendants' statements that the Google Network is the "world's largest" network, (ii) touting expansive Internet Reach,(iii) affirmatively misrepresenting that AdWords advertisements will only appear on high quality/legitimate websites, (iv) intentionally concealing the monetization of said AdWords advertisements on the sham Deceptive Domains that are simply used to generate advertising revenue for one or more of the Defendants, (v) concealing from and refusing to disclose to AdWords advertisers that the "clicks" they are paying for are actually from AdWords advertisements placed on the sham Deceptive Domains and furthering that deception by sending AdWords advertisers deceptive reports/invoices that conceal the domain source of billed clicks (conceal clicks from Deceptive Domains) by simply reporting billed clicks under a catch-all category called "Domain Ads" that fails to identify the domain source of the click (despite Defendants detailed records and reports of domain source and of domain-by-domain advertising clicks/performance), such as:

Domain	Impressions	Clicks ▲	CTR
myspace.com	2,902,009	159	0.01%
Domain ads	2,633	117	4.44%
about.com	9,684	107	1.10%

Which parked domains?

p. Defendants use the RICO Enterprise to conspire and carry out their conspiracy to engage in a practice of cybersquatting, cyberpiracy, and typosquatting as prohibited by 15 U.S.C. § 1125;

q. Defendants use the RICO Enterprise to dilute trademarks in violation of 15 U.S.C. § 1051; and

r. Defendants use the RICO Enterprise to enter into side agreements with Defendant Parking Companies and Deceptive Domain name registrants/owners/licensees, and concealed said agreements from Lead Plaintiffs, the Class, and the public.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 244 is required by Sedo.

245. As set forth above, the RICO Enterprise has an ascertainable structure separate and apart from the pattern of racketeering activity in which Defendants engage. Not all members of the RICO Enterprise are defendants in this action.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 245 is required by Sedo.

F. Hierarchal Structure of the RICO Enterprise

246. Defendant Google is the central actor in the RICO Enterprise and controls the conduct and operation of the affairs of the Enterprise, as alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 246 is required by Sedo.

247. The Parking Company Defendants derivatively control a portion of the RICO Enterprise (third parties under license/contract/agreement with the Parking Company Defendants), subject to Defendant Google's terms and conditions, as well as each conspire with, agree to and ratify Defendant Google's legal and illegal actions in control of/operation of the RICO Enterprise, and have acted/assisted Defendant Google in the conduct and operation of the RICO Enterprise by deliberately and willfully engaging in numerous affirmative acts, including intentional acts in furtherance of the Deceptive Domain Scheme alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 247 is required by Sedo.

248. Through rules, regulations, licenses, contracts and other terms and conditions, imposed by Defendant Google, participation in and operation of the RICO Enterprise is governed by a defined structure and written terms. One of which provides Defendant Google with a complete grant of authority to control membership and participation in the RICO Enterprise and to control the precise provision of, timing of, content of, and revenue generated from any and all AdWords Advertisements that are monetized throughout the Google Network.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 248 is required by Sedo.

249. In order to access the advertising reach of the RICO Enterprise, persons must contractually agree to participate on terms and conditions promulgated, governed and controlled by Defendant Google.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 249 is required by Sedo.

250. Defendant Google allows a limited and carefully selected number of individuals and entities, including but not limited to the Parking Company Defendants, to sub-contract with third parties (i.e., domain registrants) for derivative participation. However, said participation is controlled through broad contractual terms, licenses and sub-licenses, and other such agreements between the Parking Companies and Defendant Google.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 250 is required by Sedo.

251. Defendant Google and the Parking Company Defendants use the structure of the Enterprise, the written agreements, licenses, sublicenses and other related rules/terms to control all aspects of the affairs of the RICO Enterprise and to carry out the Deceptive Domain Scheme alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 251 is required by Sedo.

252. Defendant Google is the only person in the RICO Enterprise that has complete knowledge and control of all of the following:

a. Identity of every individual and/or entity participating in the RICO Enterprise;

b. Contractual terms of each participant in the RICO Enterprise;

c. All advertisements, of any kind, displayed or used throughout the RICO Enterprise;

d. The location/placement of, timing of, and revenue generated in relation to each advertisement displayed through the operation of the RICO Enterprise;

e. Total revenue generated from the operation of the RICO Enterprise;

f. Disbursements made to members of the RICO Enterprise in connection with the operations of the RICO Enterprise; and

g. Software, hardware, and technology used to operate the RICO Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 252 is required by Sedo.

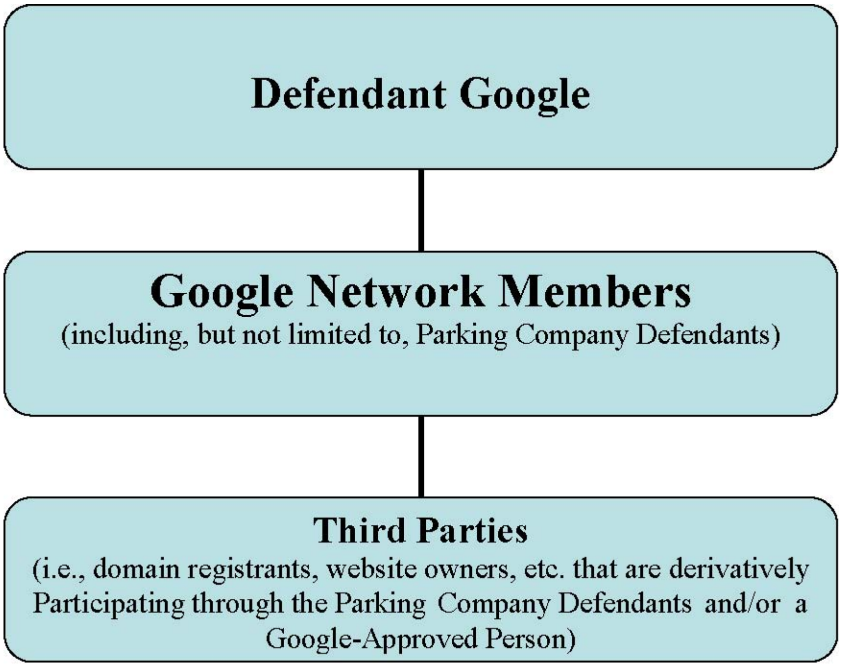
253. The RICO Enterprise is subject to a set structure, rules, terms, goals, purpose and hierarchal decisionmaking, generally as follows:

a. Defendant Google controls all membership in and participation in the RICO Enterprise. Defendant Google promulgates and enforces all rules, terms, and conditions of participation in the Enterprise through direct or indirect Agreements, licenses, sublicenses, and contracts;

b. Parking Company Defendants, and other Google Network Members, are granted limited discretion and are ultimately subject to the decisionmaking of Defendant Google;

c. Defendant Google permits, on a limited basis, certain selected members of the RICO Enterprise (including but not limited to the Parking Company Defendants) to directly contract with third parties (i.e., domain owners) for participation in the RICO Enterprise, however requires that they obtain from the third parties an express written grant of full license, ownership and control of the third party interests and participation in the RICO Enterprise. Defendant Google controls the third parties through control of the Parking Company Defendants; and

d. The chart below generally describes the RICO Enterprise hierarchy:


Defendant Google
Google Network Members
(including, but not limited to, Parking Company Defendants)
Third Parties
(i.e., domain registrants, website owners, etc. that are derivatively Participating through the Parking Company Defendants and/or a Google-Approved Person)

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts

have been dismissed with prejudice and thus no response to Paragraph 253 is required by Sedo.

G. Predicate Acts

254. Section 1961(1) of RICO provides that "racketeering activity" includes any act indictable under 18 U.S.C. §1341 (relating to mail fraud) and 18 U.S.C. §1343 (relating to wire fraud); 18 U.S.C. §1952 (relating to racketeering); 18 U.S.C. §1957 (related to engaging in monetary transactions in property derived from specified unlawful activity); and 18 U.S.C. §2320 (relating to trafficking in goods or services bearing counterfeit marks).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 254 is required by Sedo.

255. As set forth herein, each Defendant has engaged, and continues to engage on a daily and repeated basis, since at least January 2002, within each and every State in the United States, in racketeering activity violating each of these laws to effectuate their Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 255 is required by Sedo.

256. Defendants' business operations are all or substantially Internet-based, and therefore are substantially and materially conducted through e-mail, websites, Internet traffic, wire communications, and other electronic means.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 256 is required by Sedo.

257. Defendants largely effectuated the Deceptive Domain Scheme, alleged herein, through utilization of e-mail, instant messaging, electronic messaging, wire, e-commerce, electronic technology, digital technology, websites, electronic tools, and other electronic media.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 257 is required by Sedo.

258. For the purpose of executing and/or attempting to execute the herein described Deceptive Domain Scheme to defraud or obtain money by means of false pretenses, representations or promises, Defendants, in violation of 18 U.S.C. §1341, placed in post offices and/or in authorized repositories matters and things to be sent or delivered by the Postal Service, caused matter and things to be delivered by commercial interstate carriers, and received matters and things from the Postal Service or commercial interstate carriers, including but not limited to

contracts, invoices, correspondence, and payments.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 258 is required by Sedo.

259. For the purpose of executing and/or attempting to execute the above described Deceptive Domain Scheme to defraud or obtain money by means of false pretenses, representations or promises, Defendants, also in violation of 18 U.S.C. §1343, transmitted and received by wire, matters and things which include but are not limited to contracts, invoices, correspondence, disbursements, and payments.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 259 is required by Sedo.

260. The matters and things sent by Defendants via the postal service, commercial carrier, wire, e-mail, or other interstate electronic media include, related to the Deceptive Domain Scheme, but are not limited to, inter alia:

a. contracts by and between Defendants, as well as between one or more Defendants and a third party;

b. licensing agreements and other agreements between domain registrants and Defendants;

c. licensing and other agreements by and between Defendants; Page 64 of 112

d. acknowledgments, acceptances, disclosures and disclaimers by and between Defendants, as well as between one or more Defendants and a third party;

e. correspondence, payments, invoices, contracts/agreements, and other such documents, data and information by and between Defendant Google AdWords advertisers;

f. invoices and payments by and between Defendants, as well as with third parties, relating to AdWords advertisements monetized on the Google Network and/or otherwise related to the operation of the RICO Enterprise;

g. reports, analysis, and related documents on internet traffic, click-through-rates, revenue generated, and other statistical and performance reporting, related to AdWords advertisements monetized on the Google Network, by and between each Defendant, as well as between one or more Defendants and a third party;

h. other communications, correspondence, and documents related to monetization of Deceptive Domains on the Google Network, and/or otherwise related to the Deceptive Domain Scheme, by and between Defendants, as well as between one or more Defendants and a third party;

i. communications by one or more of the Defendants, with Internet users, related to Deceptive Domains and/or in furtherance of the Deceptive Domain Scheme;

j. wire transfer, checks/drafts, money orders, and/or payments by electronic funds transfer (EFT) of money derived from or related to the Deceptive Domain Scheme; and

k. otherwise on an ongoing, repeated and regular basis, Defendants use telephone, wire, e-mail, postal service, and common carrier to transmit in interstate commerce other documents, data, matters, and things in furtherance of or necessary to effectuate the Deceptive Domain Scheme, such as invoices, contracts, reports, payments, revenue shares, certificates, and other related communications.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 260 is required by Sedo.

261. On a daily, ongoing, repeated, and regular basis, Defendants use e¬mail, facsimile, telephone, wire, and/or mail to communicate with each other in furtherance of the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 261 is required by Sedo.

262. On a daily, ongoing, repeated, and regular basis, Defendant Google uses e¬mail, facsimile, telephone, wire, and/or mail to solicit advertisers to participate in the AdWords program and solutions, in furtherance of the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 262 is required by Sedo.

263. On a daily, ongoing, repeated, and regular basis, Defendant Google causes to be displayed on its website all or some of its rules, regulations, policies, terms and conditions, agreements, contracts, licenses, and other documents governing membership in and participation in the Google Network.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 263 is required by Sedo.

264. On a daily, ongoing repeated, and regular basis, Defendant Google uses e-mail, facsimile, telephone, wire, and/or mail to solicit persons to participate in the Google Network and to license domains/sites for monetization with AdWords program, in furtherance of the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 264 is required by Sedo.

265. On a daily, ongoing, repeated, and regular basis, AdWords advertisers pay Defendant Google, to place/display AdWords advertisements on the Google Network, by wire, mail, or electronic funds transfer, in furtherance of the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 265 is required by Sedo.

266. On a daily, ongoing, repeated, and regular basis, Defendant Google uses the internet, wire, and other automated technologies to send, place, display, show and otherwise monetize sites/domains, including but not limited to Deceptive Domains, with AdWords advertisements throughout the Google Network.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 266 is required by Sedo.

267. On an ongoing, repeated, and regular basis, Defendants use e-mail, facsimile, and/or mail to negotiate and execute contracts, licenses, and other agreements in furtherance of the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 267 is required by Sedo.

268. On a daily, ongoing, repeated, and regular basis, Defendants use the Internet and other electronic solutions to redirect internet traffic, monetize domains/sites, and otherwise commercially profit from the illegal and unauthorized use of Lead Plaintiffs' and the Class Members' Distinctive and Valuable Marks, and to otherwise effectuate the Deceptive Domain Scheme alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 268 is required by Sedo.

269. On an ongoing, repeated, and regular basis, Defendants use electronic funds transfer, wire transfer, and/or the mail to divide, allocate, and otherwise share and transact in the money derived from the Deceptive Domain scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 269 is required by Sedo.

270. On an ongoing, repeated, and regular basis, Defendants, either alone, together and/or in conjunction with domain registrants/third parties, use wire, telephone, e-mail and the internet to taste, kite, register, license, monetize and use domains, including but not limited to Deceptive Domains.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 270 is required by Sedo.

271. On an ongoing, repeated, and regular basis, Defendants use telephone, wire, e-mail, and the internet to register false WhoIs information.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts

have been dismissed with prejudice and thus no response to Paragraph 271 is required by Sedo.

272. On an ongoing, repeated, and regular basis Defendants engaged in the acts of racketeering, since at least January 2002, within each and every State in the United States, in violation of 18 U.S.C. §1952 (relating to racketeering).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 272 is required by Sedo.

273. On an ongoing, repeated, and regular basis, Defendants used the internet, websites, wire transfers, banks, depository institutions, other electronic forums, U.S. Mail, mail carriers, and corporations and individuals, in interstate commerce, for the express and intended purpose of distributing the proceeds of their unlawful activity in violation of 18 U.S.C. §1957 and Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 273 is required by Sedo.

274. On an ongoing, repeated, and regular basis, Defendants otherwise traveled and acted in interstate commerce with the intent to promote, manage, establish, carry on, or facilitate the promotion, management establishment, or carrying on of illegal actions and violations of 18 U.S.C.§1957.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 274 is required by Sedo.

275. Defendants engaged in the following acts, since at least January 2002, on an ongoing and repeated basis, within each and every State in the United States, in violation of 18 U.S.C. §1957 (related to engaging in monetary transactions in property derived from specified unlawful activity):

a. Falsely and fraudulently causing illegally derived property of another to be utilized and transported between the various states, as well as internationally, in furtherance of the Deceptive Domain Scheme alleged herein;

b. Defendants knowingly engage in monetary transactions (deposits, money transfers, withdrawals, distributions, exchange, etc.) in criminally derived property in values in excess of Ten Thousand Dollars ($10,000.00);

c. Defendants engage in monetary transactions involving the deposit, transfer, sharing, withdrawals, collections, and exchange of money collected from cyber squatting, typo squatting, advertisements placed on Deceptive Domains, and other related criminal activities engaged in as part of the Deceptive Domain Scheme, as alleged herein;

d. The criminally derived money is in excess of $1 Billion annually; and

e. One example is as follows:

   i. Defendants use mail, wire, and the internet, in interstate commerce by and between the various states and internationally, to illegally obtain and use property belonging to Lead Plaintiffs and the Putative Class (i.e., taste/kite/register Deceptive Domains, license Deceptive Domains, monetize Deceptive Domains);

   ii. Defendants then bill for, invoice, collect, transfer and transmit, in interstate commerce by and between the various states and internationally, through wire transfer, checks, and electronic deposits, money derived from AdWords advertisers in connection with Defendants illegal monetization, control and use in interstate commerce of property belonging to Lead Plaintiffs and the Class (trademarks, domains, Deceptive Domains, internet traffic, goodwill, etc.).

g. Otherwise engage in money transactions and in property derived from criminal activity as alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 275 is required by Sedo.

276. Defendants engage in the following acts, since at least January 2002, on an ongoing and repeated basis, within each and every State in the United States, in violation of 18 U.S.C. §2320 (relating to trafficking in goods or services bearing counterfeit marks):

a. Actions of Defendants in effectuating the Deceptive Domain Scheme, as alleged herein, constitute knowingly trafficking in goods or services bearing counterfeit marks;

b. For example, Defendants actions in knowingly registering, using, placing AdWords advertising, reselling for monetization, and otherwise monetizing Deceptive Domains is an act constituting the trafficking in domains and other goods or services bearing counterfeit marks; and

c. Otherwise engaging in the trafficking in goods or services bearing counterfeit marks, as part of the Deceptive Domain Scheme, as alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 276 is required by Sedo.

277. Defendants' racketeering activities, violations of the law, other actions, misrepresentations, acts of concealment, and failures to disclose are knowing and intentional, and made for the purpose of wrongfully obtaining, using and distributing money and property through the illegal use for commercial gain of Deceptive Domains, as set forth herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 277 is required by Sedo.

H. Pattern of Racketeering Activity

278. Each Defendant has engaged in a "pattern of racketeering activity," as defined by 18 U.S.C. § 1961(5), by committing or aiding and abetting in the commission of at least two acts of racketeering activity, i.e., indictable violations of 18 U.S.C. §1341 (relating to mail fraud) and 18 U.S.C. §1343 (relating to wire fraud); 18 U.S.C. §1952 (relating to racketeering); 18 U.S.C. §1957 (related to engaging in monetary transactions in property derived from specified unlawful activity); and 18 U.S.C. §2320 (relating to trafficking in goods or services bearing counterfeit marks), as described herein, within the past ten years. In fact, Defendants have committed thousands of acts of racketeering activity.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 278 is required by Sedo.

279. Each act of racketeering activity is related, has a similar purpose, involves the same or similar participants and method of commission, has similar results and impacts similar victims, including Lead Plaintiffs and the Class Members.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 279 is required by Sedo.

280. At all relevant times herein, each Defendant participates in, conducts, directs, and facilitates the affairs of the RICO Enterprise and act in furtherance of the Deceptive Domain Scheme alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 280 is required by Sedo.

281. These multiple acts of racketeering activity, which Defendants commit and/or conspire to or aid in the commission of, are related to each other and amount to and pose a threat of continued racketeering activity, and therefore constitute a "pattern of racketeering activity" as defined in 18 U.S.C. § 1961(5).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 281 is required by Sedo.

282. The pattern of multiple acts of racketeering activity, as alleged herein, was continuous and related over a period of over three years.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 282 is required by Sedo.

I. Interstate Trade and Commerce

283. The online/Internet electronic commerce marketing and advertising market generated an estimated $130.3 Billion in 2006.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 283 is required by Sedo.

284. Throughout the Class Period (as herein defined), there was a continuous and uninterrupted flow of transactions in furtherance of the Deceptive Domain Scheme, by Defendants, in interstate commerce throughout the United States and internationally.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 284 is required by Sedo.

285. Defendants' unlawful activities, as described herein, took place within the flow of interstate commerce between Defendants and damaging Lead Plaintiffs and Class Members who were located in states other than the states in which Defendants are located, and had a direct, substantial, and reasonably foreseeable effect upon interstate commerce.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 285 is required by Sedo.

J. Acts in Furtherance of Conspiracy

286. Defendants conspired to generate, transact in, and distribute ill-gotten and criminally derived revenue, profit, and money through effectuation of the Deceptive Domain Scheme, alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 286 is required by Sedo.

287. Defendant Google actively developed and solicited participation in the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 287 is required by Sedo.

288. Defendants conspired to participate in and conduct the affairs of the RICO Enterprise through a pattern of racketeering activity for the purpose of obtaining ill-gotten revenue from the Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 288 is required by Sedo.

289. The method by which Defendants agreed and conspired to effectuate the Deceptive Domain Scheme is set forth herein, and includes, but is not limited to:

a. Agreeing to membership in and participation in the RICO Enterprise ("Google Network") on the terms, conditions, and rules proscribed by Dfendant Google;

b. Agreeing to use the Google Network to generate revenue from the monetization of Deceptive Domains with AdWords advertisements and to otherwise effectuate the Deceptive Domain Scheme;

c. Agreeing that Defendant Google maintain control over the creation, selection, placement, and display of all AdWords advertisements displayed/placed throughout the Google Network;

d. Parking Company Defendants agreeing to provide Defendant Google with Deceptive Domains for monetization in the Google Network;

e. Parking Company Defendants agreeing with Defendant Google to further the conspiracy, and effectuate the Deceptive Domain Scheme, by entering into contracts, licenses, and related agreements with third parties to monetize said third party domains/sites with AdWords advertisements and to realize other such derivative participation of third party domains/sites in the Google Network;

f. Intentionally and deceptively tasting, kiting, registering, licensing, monetizing and utilizing Deceptive Domains that are identical or confusingly similar to or dilutive of the Lead Plaintiffs' and other members of the Class' Distinctive and Valuable Marks;

g. Not utilizing available blocking, filtering and other technologies to prevent the tasting, kiting, license, monetization and other use of Deceptive Domains;

h. Diverting internet traffic away from Lead Plaintiff and the class members, and to the parked Deceptive Domains in the Google Network containing AdWords advertisements;

i. Defendants' use of semantics programs, algorithms, and other intellectual electronic programs designed and intended to maximize revenue from the placement of AdWords advertisements on Deceptive Domains in the Google Network;

j. Using software to capture slight misspellings or keystroke errors to identify Deceptive Domains, and to capture and redirect internet traffic to Deceptive Domains and away from the Internet user's intended site, thus diverting traffic away from Lead Plaintiffs' and the Class' valuable marks and causing confusion, dilution, and misuse/misappropriation of Lead Plaintiffs' and other members of the Class' Distinctive and Valuable Marks;

k. Defendants' use of and transmission/submission of false and misleading WhoIs domain registration data in an attempt to conceal their participation in the Deceptive Domain Scheme;

l. Defendants' efforts to conceal the Deceptive Domain Scheme by using, on the internet, encryption and/or disabling the "View Source" functions at the Deceptive Domains;

m. Agreeing to engage in the predicate acts alleged herein;

n. Agreeing to receive, accept, and transmit necessary data, documents, correspondence, and money, related to the Deceptive Domain Scheme, via e-mail, electronic transfer, wire, telephone, facsimile, postal service, and/or common carrier in furtherance of the illegal conduct alleged herein;and

o. Agreeing to engage in other acts in furtherance of the illegal conspiracy and Deceptive Domain Scheme alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 289 is required by Sedo.

290. The above-described practices are unreasonable and unlawful, and result in violations of RICO, other criminal statutes alleged herein, cybersquatting, typosquatting, cyber-piracy, unlawful interference with current and prospective economic advantage.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 290 is required by Sedo.

291. Defendants' concerted actions in furtherance of the conspiracy as alleged herein, are knowing, intentional, and taken in bad faith.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 291 is required by Sedo.

292. One or more of the Defendants hosted, or participated in the hosting, of a website at each of the Deceptive Domains monetized on the Google Network which displayed HTML links featuring AdWords advertisements for goods and services, many of which are directly competitive with those sold or provided in connection with Lead Plaintiffs' Marks or Distinctive and Valuable Marks belonging to the Class.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 292 is required by Sedo.

293. Defendants do not have any intellectual property rights or any other rights in Lead Plaintiffs' and the class members' Distinctive and Valuable Marks. None of the Deceptive Domains consist of the legal name of the Defendants, or a name that is otherwise commonly used to identify the Defendants.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts

have been dismissed with prejudice and thus no response to Paragraph 293 is required by Sedo.

294. None of the Defendants have made any prior use of any of the Deceptive Domains in connection with the bona fide offering of any goods or services.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 294 is required by Sedo.

295. All of the Deceptive Domains are being used by the Defendants for commercial gain. All of the Deceptive Domains are being intentionally used, in bad faith, as part of Defendants Deceptive Domain Scheme.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 295 is required by Sedo.

K. Injury/Harm to Lead Plaintiffs, the Class, and the General Public

296. Lead Plaintiffs and the Class have suffered injury to their business and property as a direct and proximate result of Defendants' illegal actions, as alleged herein. The injuries to the business and property of Lead Plaintiffs and the Class include, but are not limited to:

a. Damage to property;

b. Damage to value of domain;

c. Diversion of business;

d. Dilution of the Distinctive and Valuable Marks;

e. Infringement of Distinctive and Valuable Marks;

f. Lost profits/revenue;

g. Lost sales;

h. Lost customers;

i. Lost market share;

j. Lost reputation;

k. Confusion of goods/services;

l. Lost goodwill; and

m. Other such injury and damage directly and proximately caused by Defendants' illegal actions alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 296 is required by Sedo.

297. Lead Plaintiffs and the Class were all injured in a similar fashion by the Defendants' predicate acts in violation of RICO.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 297 is required by Sedo.

298. The injury and harm suffered by the Lead Plaintiffs, and the Class, as alleged herein, was directly caused by, and was the direct result of, the Defendants' violations of 18 U.S.C. §1962(a)(b)(c) and/or (d).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 298 is required by Sedo.

299. Defendants' Deceptive Domain Scheme, which includes, but is not limited to, the unauthorized registration and/or use of the Deceptive Domains, is likely to cause confusion,

mistake, and deception as to the source or origin of the Deceptive Domains, and is likely to falsely suggest a sponsorship, connection, license, or association of Defendants, and the Deceptive Domains with Lead Plaintiffs and the Class.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 299 is required by Sedo.

300. Defendants' activities have irreparably harmed and, if not enjoined, will continue to irreparably harm Lead Plaintiffs and the Class and the long-used and federally registered trademarks and the Distinctive and Valuable Marks belonging to Lead Plaintiffs and the Class.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 300 is required by Sedo.

301. Defendants' activities have irreparably harmed, and if not enjoined, will continue to irreparably harm the general public, which has an inherent interest in being free from confusion, mistake, deception, confusion as to the source, affiliation, association, or sponsorship of goods or services.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 301 is required by Sedo.

302. Trademark infringement and unfair competition laws are designed and intended to protect the public from exactly such confusion and deception.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 302 is required by Sedo.

303. Defendants' bad actions, constituting violations of those laws, directly cause injury to the public and circumvent the very important trademark safeguards that the laws are designed to protect and promote.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 303 is required by Sedo.

THE ANTICYBERSQUATTING CONSUMER PROTECTION ACT

304. In 1999, Congress passed the Anticybersquatting Consumer Protection Act

("ACPA" or "Act"), 15 U.S.C.A. § 1125(d), to protect consumers and American businesses, to promote the growth of online commerce, and to provide clarity in the law for trademark owners.

RESPONSE:

The assertions in Paragraph 304 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

305. Congress enacted the ACPA to include not only individuals and companies who register domain names, but rather, to apply equally to three classes of persons/entities: (1) registrants of the Deceptive Domains; (2) anyone who "uses" the domain name which is defined as the registrant or the "authorized licensee" of the registrants of the Deceptive Domains; and (3) anyone who "traffics in" Deceptive Domains, which refers to anyone involved in any transactions that include, but are not limited to, sales, purchases, loans, pledges, licenses, exchanges of currency, and any other transfer for consideration or receipt in exchange for consideration, whether or not the person is the registrant of the Deceptive Domain.

RESPONSE:

The assertions in Paragraph 305 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

306. Congress drafted the ACPA to prevent the use, licensing, pledging, trafficking in, or any other exchange of consideration for the use of the infringing domain names.

RESPONSE:

The assertions in Paragraph 305 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

307. The Deceptive Domain Scheme and other illegal activities of Defendants constitute the very conduct which Congress declared to be illegal and in which Defendants brazenly engage.

RESPONSE:

The assertions in Paragraph 307 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

308. Congress provided clear examples of some of the specific types of improper domain names and activities that had been brought to its attention and which were included

within the scope of the ACPA, activities in which the Defendants have engaged, and are continuing to engage in violation of the ACPA. As stated by Senator Hatch:

> *The Committee also heard numerous examples of online bad actors using domain names to engage in unfair competition. For example, one domain name registrant used the name ''wwwcarpoint.com,'' without a period following the ''www,'' to drive consumers who are looking for Microsoft's popular Carpoint car buying service to a competitor's site offering similar service."* **From August 5, 1999 CONGRESSIONAL RECORD — SENATE S10515**

RESPONSE:

The assertions in Paragraph 308 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

309. "WWW" Deceptive Domains were clearly targeted by Congress and declared to be illegal by the ACPA. The only reason for these "www" domains is to capture and redirect users looking for the original, legitimate websites.

RESPONSE:

The assertions in Paragraph 309 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

310. 15 USC § 1125(d) applies to registrants who engage in cybersquatting and typosquatting by registering Deceptive Domains and using them for commercial gain. 15 USC § 1125(d) applies equally to persons who are the "registrant's authorized licensee," whether or not the person is the registrant of the Deceptive Domain. 15 USC § 1125(d) applies equally to a person who "traffics in" (as defined in 15 USC § 1125 (d)(1)(E)) Deceptive Domains, whether or not the person is the registrant of the Deceptive Domain.

RESPONSE:

The assertions in Paragraph 310 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

311. All of the Defendants are authorized licensees of domains and Deceptive Domains. All Defendants license and sub-license domains, including Deceptive Domains, either through express or implied, direct or indirect licenses. For example, but not limited to:

a. ActiveAudience (a parking company that contracts with Defendant Google to monetize the ActiveAudience aggregated domains with Defendant Google Ads through the AdSense For Domains parking programs), contracts with Domain registrants in their license agreements as follows: "You [domain owner] hereby grant ActiveAudience a revocable license to display, at ActiveAudience's option, content on Your Parked Domains for the duration of this Agreement."

b. Gold Key (a parking company that contracts with Defendant Google to monetize the GoldKey aggregated domains with Defendant Google Ads through the AdSense For Domains parking programs), contracts with Domain registrants with following express provision: "You [domain owner] hereby grant GoldKey a revocable license to display, at GoldKey's option, content on Your Parked Domains for the duration of this Agreement."

c. In addition, each above-referenced contract contains the following provision: "Sublicensing and Assignment....GoldKey [and Active Audience] may assign its rights and duties under this Agreement to any party at any time without notice to you [domain owner]."

RESPONSE:

To the extent that they are directed towards Sedo, Sedo denies the allegations contained in Paragraph 311 of Plaintiffs' Complaint. To the extent that the allegations in Paragraph 311 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

312. The Defendants acts as alleged herein constitute trafficking in Deceptive Domains, in violation of the ACPA.

RESPONSE:

The assertions in Paragraph 312 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

313. The Defendants acts as alleged herein constitute cyberpiracy, cybersquatting, and/or typosquatting, in violation of the ACPA.

RESPONSE:

The assertions in Paragraph 313 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other parties, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

314. The Defendants acts as alleged herein otherwise violate the ACPA.

RESPONSE:

The assertions in Paragraph 314 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

CLASS ACTION ALLEGATIONS

315. Lead Plaintiffs bring this action against Defendants on their own behalf and pursuant to Rules 23(a), 23(b)(2) and/or 23(b)(3) of the Federal Rules of Civil Procedure, as a class action on behalf of the following class: Any and all individuals and/or entities (excluding governmental entities, Defendants, and Defendants' parents, predecessors, subsidiaries, affiliates, agents and Defendants' co-conspirators) domiciled within the United States that own or are a licensee of a "distinctive or valuable mark" that has been infringed, diluted, cybersquatted, typosquatted, and/or otherwise improperly used by one or more of the Defendants, as part of the Deceptive Domain Scheme alleged herein, during the period January 1, 2002 through the present.

RESPONSE:

The assertions in Paragraph 315 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo admits that Plaintiffs purport to bring this action as class action but denies that this matter is properly brought as a class action.

316. Excluded from the Class are Defendants, any entity in which Defendants have a controlling interest or are a parent or subsidiary of, or any entity that is controlled by Defendants and any of its officers, directors, employees, affiliates, legal representatives, heirs, predecessors, successors and assigns.

RESPONSE:

The assertions in Paragraph 316 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo admits that Plaintiffs purport to bring this action as class action with certain exclusions as to the members of that class. However, Sedo denies that this matter is properly brought as a class action.

317. The Class Period is January 1, 2002, through the date of filing of this Complaint (the "Class Period").

RESPONSE:

The assertions in Paragraph 317 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo admits that Plaintiffs purport to bring this action as class action for the period of January 1, 2002 through the date of the filing of this Complaint. However, Sedo denies that this matter is properly brought as a class action.

318. There are millions of geographically dispersed putative members of the Class. Accordingly, the Class is so numerous that joinder of all members is impracticable.

RESPONSE:

The assertions in Paragraph 318 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo admits that Plaintiffs purport to bring this action as class action but denies that this matter is properly brought as a class action.

319. The Class is ascertainable, as the names and addresses of all Class Members can be identified in business records maintained by Defendants.

RESPONSE:

The assertions in Paragraph 319 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo admits that Plaintiffs purport to bring this action as class action but denies that this matter is properly brought as a class action. Sedo is without knowledge or sufficient to form a belief as to the truth of whether the purported class is ascertainable or that the names and addresses of all Class Members can be identified in business records maintained by Defendants.

320. Defendants have acted or refused to act on grounds generally applicable to the Class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to the Class.

RESPONSE:

Sedo denies that this action is properly brought as a class action and denies the remaining allegations contained in Paragraph 320.

321. Lead Plaintiffs will fairly and adequately protect the interests of the Class and have no interests adverse to, or which directly and irrevocably conflict with, the interests of other Class Members.

RESPONSE:

The assertions in Paragraph 321 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that this action is properly brought as a class action and denies the remaining allegations in Paragraph 321.

322. Lead Plaintiffs are represented by counsel experienced and competent in the prosecution of complex class action litigation.

RESPONSE:

Sedo denies that this action is properly brought as a class action. Sedo is without knowledge or sufficient information to form a belief as to the truth of the remaining allegations contained in Paragraph 322.

323. There are questions of law and fact common to the Class which predominates over any questions affecting only individual Class Members. Such common questions include, but are not limited to the following:

a. Whether one or more of the Defendants' actions as alleged herein violate the ACPA, 15 U.S.C. § 1125(d);

b. Whether one or more of the Defendants' actions, as alleged herein, constitute violations of RICO, 18 U.S.C. §1962(a),(c) and (d);

c. Whether one or more of the Defendants' actions as alleged herein violate Lanham Act, 15 U.S.C. § 1051 et seq.;

d. Whether one or more of the Defendants' actions, as alleged herein, constitute trademark infringement under 15 U.S.C. § 1114(1);

e. Whether one or more of the Defendants' actions, as alleged herein, constitute violations of false designation of origin under 15 U.S.C. § 1125(a);

f. Whether one or more of the Defendants' actions, as alleged herein, constitute dilution under 15 U.S.C. § 1125(c);

g. Whether one or more of the Defendants' actions, as alleged herein, constitute contributory, vicarious, statutory, and/or common law trademark infringement;

h. Whether one or more of the Defendants' actions, as alleged herein, constitutes Intentional Interference With Current and Prospective Economic Advantage;

i. Whether any of the Defendants committed or are responsible for the acts alleged herein;

j. Whether any of the Defendants' actions are continuing in nature;

k. Whether any of the Defendants engaged in a pattern of racketeering activity;

l. Whether the alleged Enterprise is an enterprise within the meaning of 18 U.S. C.

1961(4);

m. Whether any of the Defendants conducted or participated in the affairs of the Enterprise through a pattern of racketeering activity in violation of 18 U.S.C. 1962(c);

n. Whether Defendants' overt and/or predicate acts in violation of 18 U.S.C. 1962(c) proximately cause injury to Lead Plaintiffs' and Class Members' business or property;

o. Whether Defendants fraudulently concealed their Deceptive Domain Scheme and other unlawful activities alleged herein;

p. Whether Defendants derived income from the Deceptive Domain Scheme and the pattern of racketeering activity associated therewith and used said income in the establishment or operation of the Enterprise which affects interstate commerce in violation of 18 U.S.C §1962(a);

q. Whether Lead Plaintiffs and the Class are entitled to declaratory and/or injunctive relief to rectify the alleged violations of law and, if so, what is the appropriate nature of the equitable and injunctive relief to which Lead Plaintiffs and the Class may be entitled;

r. Whether any of the Defendants' conduct is willful and/or intentional;

s. Whether any of the Defendants directed, controlled, or agreed to facilitate the perpetration of the Deceptive Domain Scheme being perpetrated by the RICO Enterprise;

t. The duration of the conspiracy alleged in this Complaint, and the nature and character of the acts performed by any of the Defendants in furtherance of the conspiracy;

u. Whether the conduct of any of the Defendants, as alleged in this Complaint, caused damages to the Lead Plaintiffs or to the other members of the Class;

v. The appropriate measure of damages sustained by Lead Plaintiffs and other members of the Class; and

w. Whether Defendants were unjustly enriched as a result of their Deceptive Domain Scheme and other unlawful conduct, as alleged herein.

RESPONSE:

The assertions in Paragraph 323 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies the allegations in Paragraph 323 and further state that Plaintiffs have not properly brought this matter as a class action.

324. Lead Plaintiffs' claims are typical of the claims of the Class Members because they originate from the same illegal and confiscatory practices of Defendants, and because Defendants have acted in the same way toward Lead Plaintiff and the Class.

RESPONSE:

The assertions in Paragraph 324 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 324.

325. Defendants' operations are Internet-based/automated and technology-based. Defendants' actions toward the Class are identical or substantially similar, and arise out of a common course of illegal conduct, because Defendants effectuate the Deceptive Domain Scheme, and all of the actions alleged herein, through the use of a common, systemic, uniform, electronic and largely automated process that cause injury and damage to Lead Plaintiffs and the Class in a common and consistent manner.

RESPONSE:

The assertions in Paragraph 325 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 325.

326. Lead Plaintiffs will fairly and adequately protect the interests of the members of the Class. Lead Plaintiffs are committed to the vigorous prosecution of this action, have retained counsel competent and experienced in class litigation, and have no interests antagonistic to or in conflict with those of the Class. As such, Lead Plaintiffs are adequate Class representatives.

RESPONSE:

The assertions in Paragraph 326 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 326.

327. The prosecution of separate actions by individual members of the Class would create a risk of inconsistent or varying adjudications which would establish incompatible standards of conduct for the party opposing the Class.

RESPONSE:

The assertions in Paragraph 327 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 327.

328. A class action is superior to other available methods for the fair and efficient adjudication of this controversy because joinder of all members of the Class is impracticable. Further, the expense and burden of individual litigation make it impossible for Class Members to individually redress the wrongs alleged herein. There will be no difficulty in the management of this action as a class action.

RESPONSE:

The assertions in Paragraph 328 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 328.

329. This action is maintainable as a class action under Rule 23(b)(2), since the unlawful actions of Defendants, as alleged herein, have been taken on grounds equally applicable to all members of the class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to the class and subclasses as a whole.

RESPONSE:

The assertions in Paragraph 329 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 329.

330. Alternatively, this action is maintainable as a class action under Rule 23(b)(1), as the prosecution of separate actions by or against individual members of the class would create a risk of: (a) inconsistent or varying adjudications with respect to individual members of the class, which would establish incompatible standards of conduct for the party opposing the class; or (b) adjudications with respect to individual members of the class, which would as a practical matter be dispositive of the interests of the other members not parties to the adjudications or substantially impair or impede their ability to protect their interests.

RESPONSE:

The assertions in Paragraph 330 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 330.

331. Alternatively, this action is maintainable as a class action under Rule 23(b)(3), as common questions of law and fact described above predominate over any questions affecting only individual members, and a class action is superior to other available methods for the fair and efficient adjudication of the controversy.

RESPONSE:

The assertions in Paragraph 331 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 331.

332. All allegations and claims are plead in the alternative to the extent required for proper construction under applicable state or federal law.

RESPONSE:

The assertions in Paragraph 332 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies that Plaintiffs have properly brought this action as class action and denies the assertions contained in Paragraph 332.

LEGAL CLAIMS
COUNT ONE
RICO VIOLATIONS
(Violation of 18 U.S.C. § 1962(a))

333. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein. Further, pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 333 is required by Sedo.

334. This Count is brought by Lead Plaintiffs in their individual and representative capacities, against all Defendants.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 334 is required by Sedo.

335. This claim for relief arises under 18 U.S.C. § 1962(a), which makes it unlawful for a person to receive income from a pattern of racketeering activity, in which such person has participated as a principal as defined by 18 U.S.C § 2, and use or invest such income, directly or indirectly, in the establishment or operation of any enterprise which affects interstate commerce.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 335 is required by Sedo.

336. The acts set forth herein constitute a pattern of racketeering activity pursuant to 18 U.S.C. § 1961(5).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts

have been dismissed with prejudice and thus no response to Paragraph 336 is required by Sedo.

337. Defendants agreed to and did conduct and participate in the conduct of the Enterprise's affairs through a pattern of racketeering activity and for the unlawful purposes, as set forth herein. Defendants did so as principals as defined by 18 U.S.C. §2 in that defendants committed violations of the federal laws as set forth herein or aided and abetted the violations of the federal laws as set forth herein. 338. Defendants, as principals, received income from the pattern of racketeering activity alleged herein and have used or invested such income, directly or indirectly, in the establishment or operation of the Enterprise in violation of 18 U.S.C. § 1962(a).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 337 is required by Sedo.

338. Defendants, as principals, received income from the pattern of racketeering activity alleged herein and have used or invested such income, directly or indirectly, in the establishment or operation of the Enterprise in violation of 18 U.S.C. § 1962(a).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 338 is required by Sedo.

339. As a direct and proximate result, Lead Plaintiffs and the Class Members have been injured in their business or property by the predicate acts which make up the Defendants' patterns of racketeering activity through the Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 339 is required by Sedo.

340. As a direct and proximate result of Defendants' conspiracy, the overt acts taken in furtherance of the conspiracy, and violations of 18 U.S.C.§ 1962(c) and (d), Lead Plaintiffs and the Class have been injured in their business and property, by having their Distinctive and Valuable Marks infringed and diluted, their economic relationships interfered with, their reputation and affiliations misrepresented, and otherwise as alleged more fully herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 340 is required by Sedo.

341. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 341 is required by Sedo.

COUNT TWO
RICO VIOLATIONS
(Violation of 18 U.S.C. § 1962(c))

342. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein. Further, pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 342 is required by Sedo.

343. This Count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 343 is required by Sedo.

344. This claim for relief alleges that Defendants have violated 18 U.S.C. §1962(c) by conducting, or participating directly or indirectly in the conduct of the Enterprise's affairs through a pattern of racketeering.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 344 is required by Sedo.

345. The acts set forth herein constitute a pattern of racketeering activity pursuant to 18 U.S.C. § 1961(5).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 345 is required by Sedo.

346. Defendants agreed to and did conduct and participate in the conduct of the

Enterprise's affairs through a pattern of racketeering activity and for the unlawful purposes, as set forth herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 347 is required by Sedo.

347. Pursuant to and in furtherance of their Deceptive Domain Scheme, Defendants committed multiple related acts of racketeering and activity, as described herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 347 is required by Sedo.

348. As a direct and proximate result, Lead Plaintiffs and the Class Members have been injured in their business or property by the predicate acts which make up the Defendants' patterns of racketeering activity through the Enterprise.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 348 is required by Sedo.

349. As a direct and proximate result of Defendants' conspiracy, the overt acts taken in furtherance of the conspiracy, and violations of 18 U.S.C.§ 1962(d), Lead Plaintiffs and the Class have been injured in their business and property, by having their Distinctive and Valuable Marks infringed and diluted, their economic relationships interfered with, their reputation and affiliations misrepresented, and otherwise as alleged more fully herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 349 is required by Sedo.

350. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 350 is required by Sedo.

COUNT THREE
RICO VIOLATIONS
(Violation of 18 U.S.C. § 1962(d))

351. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein. Further, pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 351 is required by Sedo.

352. This Count is brought by Lead Plaintiffs in their individual and representative capacities, against all Defendants.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 352 is required by Sedo.

353. This claim for relief arises under 18 U.S.C. §1962(d), which makes it unlawful "for any person to conspire to violate any of the provisions of subsection (a), (b), or (c) of this section."

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 353 is required by Sedo.

354. Defendants have not undertaken the above practices and activities in isolation, but instead have done so as part of a common Deceptive Domain Scheme and conspiracy.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 354 is required by Sedo.

355. Each Defendant and members of the conspiracy, with knowledge and intent, agreed to the overall objective of the conspiracy, agreed to commit acts of unfair competition, false advertising, dilution, Distinctive and Valuable Mark infringement, and other such illegal acts as contained herein to obtain unfair enrichment and benefit at the expense of Lead Plaintiffs and the Class, and Defendants actually committed such acts.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 355 is required by Sedo.

356. For the Deceptive Domain Scheme described above to be successful, each Defendant and other members of the conspiracy had to agree to further the conspiracy.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 356 is required by Sedo.

357. Defendants' conspiracy to damage Lead Plaintiffs and the Class through the Deceptive Domain Scheme described above violates 18 U.S.C. §1962(d).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 357 is required by Sedo.

358. Each of the Defendants agreed to participate, directly or indirectly, in the conduct of the affairs of the Enterprise through a pattern of racketeering activity, including numerous acts of mail fraud and wire fraud, and each Defendant so participated in violation of 18 U.S.C. §1962(c).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 358 is required by Sedo.

359. Each of the Defendants intended to further the endeavors of the RICO Enterprise and adopted the goals of the RICO Enterprise that fraudulently used the mail or wire to commit the Deceptive Domain Scheme and related illegal activities alleged herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 359 is required by Sedo.

360. Each of the Defendants received income, directly or indirectly, as a principal as defined by 18 U.S.C §2, from a pattern of racketeering activity and have used or invested such income in the establishment or operation of the RICO Enterprise in violation of 18 U.S.C. §1962(a).

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 360 is required by Sedo.

361. As a direct and proximate result of Defendants' conspiracy, the overt acts taken in furtherance of the conspiracy, and violations of 18 U.S.C.§ 1962(d), Lead Plaintiffs and the Class have been injured in their business and property, by having their Distinctive and Valuable

Marks infringed and diluted, their economic relationships interfered with, their reputation and affiliations misrepresented, and otherwise as alleged more fully herein.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 361 is required by Sedo.

362. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

Pursuant to this Court's July 31, 2008 Dismissal Order, all of Plaintiffs' RICO counts have been dismissed with prejudice and thus no response to Paragraph 362 is required by Sedo.

COUNT FOUR
CYBERSQUATTING
(Violation of 15 U.S.C. § 1125(d))

363. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

364. This Count is brought by Lead Plaintiffs, in their individual and representative capacities, against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 364 and denies that Plaintiffs have properly brought this action as a class action.

365. Defendants registered, trafficked in, or used the infringing Deceptive Domains for commercial gain.

RESPONSE:

To the extent that Paragraph 365 is directed towards Sedo, Sedo denies these allegations. To the extent that these allegations are directed towards other Defendants, Sedo is without knowledge or sufficient information to form a belief as to the truth of these allegations and therefore denies the same.

366. The Lead Plaintiffs' Distinctive and Valuable Marks and the Distinctive and

Valuable Marks of the Class are distinctive, famous, venerable, valuable, and or federally registered at the USPTO at the time Defendants registered and used the infringing Deceptive Domains.

RESPONSE:

The assertions in Paragraph 366 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 366 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

367. The infringing Deceptive Domains are identical or confusingly similar to the Lead Plaintiffs' Distinctive and Valuable Marks and the Distinctive and Valuable Marks of the Class.

RESPONSE:

The assertions in Paragraph 367 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 367 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

368. Defendants registered, trafficked in, or used the infringing Deceptive Domains in bad faith and with the intent to profit from the goodwill long established by Lead Plaintiffs in their Distinctive and Valuable Marks and the Distinctive and Valuable Marks of the Class.

RESPONSE:

The assertions in Paragraph 368 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 368 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

369. Defendants do not have any intellectual property rights or any other rights in the Lead Plaintiffs' Distinctive and Valuable Marks or the Distinctive and Valuable Marks of the Class.

RESPONSE:

The assertions in Paragraph 360 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

370. None of the infringing Deceptive Domains consist of the legal name of the Defendants, or a name that is otherwise commonly used to identify the Defendants.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 370 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

371. None of the Defendants have made any prior use of any of the infringing Deceptive Domains in connection with the bona fide offering of any goods or services.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 371 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

372. None of the Defendants have made any bona fide fair use of the Lead Plaintiffs' Distinctive and Valuable Marks or the Distinctive and Valuable Marks of the Class on a website accessible under any of the infringing Deceptive Domains.

RESPONSE:

The assertions in Paragraph 372 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 372 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

373. Defendants registered, used, and/or trafficked in the infringing Deceptive Domains to divert consumers attempting to reach Lead Plaintiffs' and the Class' websites to websites accessible under the infringing Deceptive Domains for Defendants' commercial gain.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 373 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

374. Defendants registered and used the infringing Deceptive Domains to divert consumers from Lead Plaintiffs' and the Class' websites to websites accessible from the infringing Deceptive Domains. Defendants thereby create a likelihood of confusion as to the source, sponsorship, affiliation, or endorsement of the Deceptive Domain websites.

RESPONSE:

The assertions in Paragraph 374 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 374 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

375. Defendants offered to transfer, sell, or otherwise assign the infringing Deceptive Domains for financial gain without having used, or having intent to use, the infringing Deceptive Domains in the bona fide offering of any goods or services.

RESPONSE:

The assertions in Paragraph 375 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 375 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

376. Defendants intentionally provided material and misleading false contact information for some of the infringing Deceptive Domains.

RESPONSE:

To the extent that they are directed towards Sedo, Sedo denies the allegations contained in Paragraph 376. To the extent that the assertions in Paragraph 376 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

377. Defendants have registered multiple Deceptive Domains which Defendants knew were identical or confusingly similar to the protected and Distinctive and Valuable Marks of Lead Plaintiffs and the Class that were distinctive at the time of the registration and continue to be distinctive, to the confusingly similar infringing Deceptive Domains.

RESPONSE:

The assertions in Paragraph 377 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 377 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

378. Defendants' registration, trafficking in, or use of the infringing Deceptive Domains constitutes cybersquatting in violation of 15 U.S.C. § 1125(d), entitling Lead Plaintiffs and the Class to relief.

RESPONSE:

The assertions in Paragraph 378 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 378 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

379. By reason of Defendants' acts alleged herein, Lead Plaintiffs' and the Class' remedy at law is not adequate to compensate them for the injuries inflicted by Defendants. Accordingly, Lead Plaintiffs and the Class are entitled to preliminary and permanent injunctive relief pursuant to 15 U.S.C. § 1116.

RESPONSE:

The assertions in Paragraph 379 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 379 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

380. By reason of Defendants' acts alleged herein, Lead Plaintiffs and the Class are entitled to recover Defendants' profits, actual damages and the costs of the action, or statutory damages under 15 U.S.C. § 1117, on election by Lead Plaintiffs and the Class, in an amount of One Hundred Thousand Dollars ($100,000) per Deceptive Domain name infringement. Further, this is an exceptional case making Lead Plaintiffs eligible for an award of attorneys' fees under 15 U.S.C. § 1117.

RESPONSE:

The assertions in Paragraph 380 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 380 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

381. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that these allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 381 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT FIVE
TRADEMARK INFRINGEMENT
(Violation of 15 U.S.C. § 1114(1))

382. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

383. This Count is brought by Lead Plaintiffs in their individual and representative capacities, against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 383 of Plaintiffs' Complaint and further deny that Plaintiffs have properly brought this action as a class action.

384. Defendants' use in commerce of the Lead Plaintiffs' and the Class' Distinctive and Valuable Marks and the infringing Deceptive Domains and the websites and popup and popunder advertisements displayed at the infringing Deceptive Domains, is likely to cause confusion, mistake, and deception.

RESPONSE:

The assertions in Paragraph 384 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 384 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

385. Defendants' use of the Lead Plaintiffs' and the Class' Distinctive and Valuable Marks and the infringing Deceptive Domains is likely to cause initial interest confusion among the general public.

RESPONSE:

The assertions in Paragraph 385 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 385 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

386. Defendants knowingly provided material false contact information in registering and maintaining the infringing Deceptive Domains.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 386 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

387. The above-described acts of Defendants constitute trademark infringement in violation of 15 U.S.C. § 1114(1), entitling Lead Plaintiffs to relief.

RESPONSE:

The assertions in Paragraph 387 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 387 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

388. Defendants have unfairly profited from the infringing actions alleged herein.

RESPONSE:

The assertions in Paragraph 389 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 388 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

389. By reason of Defendants' acts, Lead Plaintiffs and the Class have suffered damage to the goodwill associated with the Lead Plaintiffs and Class' Distinctive and Valuable Marks.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 389 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

390. Defendants' activities have irreparably harmed and, if not enjoined, will continue to irreparably harm Lead Plaintiffs and the Class and their long-used Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 390 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these assertions. To the extent that the assertions in Paragraph 390 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

391. Defendants' activities have irreparably harmed, and if not enjoined, will continue to irreparably harm, the general public. The general public has an interest in being free from confusion, mistake, and deception.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies that Defendants' activities have irreparably harmed, and if not enjoined, will continue to irreparably harm, the general public. Sedo admits that the general public has an interest in being free from confusion, mistake, and deception. To the extent that the assertions in Paragraph 391 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

392. By reason of Defendants' acts, Lead Plaintiffs' and the Class' remedy at law is not adequate to compensate them for the injuries inflicted by Defendants. Accordingly, Lead Plaintiffs and the Class are entitled to preliminary and permanent injunctive relief pursuant to 15 U.S.C. §1116.

RESPONSE:

The assertions in Paragraph 392 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these assertions. To the extent that the assertions in Paragraph 392 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

393. By reason of Defendants' willful acts, Lead Plaintiffs and the Class are entitled to damages, and that those damages be trebled under 15 U.S.C. § 1117.

RESPONSE:

The assertions in Paragraph 393 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these assertions. To the extent that the assertions in Paragraph 393 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

394. This is an exceptional case, making Lead Plaintiffs and the Class eligible for an award of attorneys' fees under 15 U.S .C. § 1117.

RESPONSE:

The assertions in Paragraph 394 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these assertions. To the extent that the assertions in Paragraph 394 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

395. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

The assertions in Paragraph 395 are legal conclusions and not properly pleaded factual allegations. To the extent that a response is required, Sedo denies these assertions.

COUNT SIX
FALSE DESIGNATION OF ORIGIN
(Violation of 15 U.S.C. § 1125(a))

396. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

397. This Count is brought by Lead Plaintiffs, in their individual and representative capacities, against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 397 and further deny that Plaintiffs have properly brought this action as a class action.

398. Defendants' use in commerce of the Distinctive and Valuable Marks and the

infringing Deceptive Domains, as alleged herein.

RESPONSE:

The assertions in Paragraph 398 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 398 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

399. The infringing Deceptive Domains are likely to cause confusion, or to cause mistake, or to deceive the relevant public that the Deceptive Domains and the websites and pop up and pop under advertisements displayed at the Deceptive Domains are authorized, sponsored or approved by, or are affiliated with, Lead Plaintiffs or with members of the Class.

RESPONSE:

The assertions in Paragraph 399 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 399 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

400. Defendants' use of the confusingly similar and infringing Deceptive Domains is likely to cause confusion among the general public.

RESPONSE:

The assertions in Paragraph 400 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 400 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

401. Defendants knowingly provided material false contact information in registering, using, trafficking in, and/or maintaining the infringing Deceptive Domains.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions.

To the extent that the assertions in Paragraph 401 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

402. The above-described acts of Defendants constitute trademark infringement of Lead Plaintiffs' and the Class' Distinctive and Valuable Marks and false designation of origin in violation of 15 U.S.C. § 1125(a), entitling Lead Plaintiffs and the Class to relief.

RESPONSE:

The assertions in Paragraph 402 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 402 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

403. Defendants have unfairly profited from the actions alleged herein.

RESPONSE:

To the extent that the allegations in Paragraph 403 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 403 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

404. By reason of Defendants' acts alleged herein, Lead Plaintiffs and the Class have suffered damage to the goodwill associated with their Distinctive and Valuable Marks.

RESPONSE:

To the extent that the allegations in Paragraph 404 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 404 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

405. Defendants' activities have irreparably harmed and, if not enjoined, will continue to irreparably harm Lead Plaintiffs and the Class, and their long-used Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 405 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations in Paragraph 405 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 405 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

406. Defendants' activities have irreparably harmed, and if not enjoined, will continue to irreparably harm the general public, who has an interest in being free from confusion, mistake, and deception.

RESPONSE:

The assertions in Paragraph 406 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations in Paragraph 406 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 406 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

407. By reason of Defendants' acts alleged herein, Lead Plaintiffs' and the Class' remedy law is not adequate to compensate them for the injuries inflicted by Defendants. Accordingly, Lead Plaintiffs and the Class are entitled to preliminary and permanent injunctive relief pursuant to 15 U.S.C. § 1116.

RESPONSE:

The assertions in Paragraph 407 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations in Paragraph 407 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 407 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

408. By reason of Defendants' willful acts, Lead Plaintiffs and the Class are entitled to

damages, and those damages should be trebled under 15 U.S .C. § 1117.

RESPONSE:

The assertions in Paragraph 408 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations in Paragraph 408 are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 408 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

409. This is an exceptional case making Lead Plaintiffs and the Class eligible for an award of attorneys' fees under 15 U.S.C. § 1117.

RESPONSE:

The assertions in Paragraph 409 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 409 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

410. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that these allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 410 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT SEVEN
DILUTION
(Violation of 15 U.S.C. § 1125(c))

411. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

412. This Count is brought by Lead Plaintiffs in their individual and representative capacities, against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 412 and further denies that Plaintiffs have properly brought this action as a class action.

413. Lead Plaintiffs and the other members of the Class own Distinctive and Valuable Marks use in connection with their commercial activities and which are contained as domain names within the URLs they use in Internet commerce. At the time that the Lead Plaintiffs and the members of the Class registered their domain names, the Distinctive and Valuable Marks were distinctive, protected/protectable, and/or famous.

RESPONSE:

The assertions in Paragraph 413 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 413 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

414. Lead Plaintiffs' and the Class' Distinctive and Valuable Marks are valuable and protected marks under 15 U.S.C. § 1125(c), and were so before Defendants' infringement of the Distinctive and Valuable Marks by the use of the infringing Deceptive Domains in commerce, based on, among other things, the inherent distinctiveness and federal registration of the Distinctive and Valuable Marks and the extensive, and exclusive nationwide use, advertising, promotion, and recognition of the Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 414 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 414 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

415. Defendants' infringement of the Distinctive and Valuable Marks (and/or confusingly similar marks) and use of the infringing Deceptive Domains in commerce is likely to cause dilution by blurring or dilution by tarnishment of the Lead Plaintiffs' and Class'

Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 415 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 415 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

416. Defendants knowingly provided material false contact information in registering and maintaining the infringing Deceptive Domains.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 416 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

417. The above-described acts of Defendants constitute dilution by blurring and dilution by tarnishment in violation of 15 US.C. § 1125(c), entitling Lead Plaintiffs and the Class to relief.

RESPONSE:

The assertions in Paragraph 417 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 417 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

418. Defendants have unfairly profited from their unlawful actions alleged herein.

RESPONSE:

To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 418 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

419. By reason of Defendants' acts, Lead Plaintiffs and the Class have suffered damage to the goodwill associated with their Distinctive and Valuable Marks and have suffered irreparable harm.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 419 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

420. By reason of Defendants' acts, Lead Plaintiffs' and the Class' remedy at law is not adequate to compensate them for the injuries inflicted by Defendants. Accordingly, Lead Plaintiffs and the Class are entitled to preliminary and permanent injunctive relief pursuant to 15 U.S.C. § 1116.

RESPONSE:

The assertions in Paragraph 420 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 420 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

421. By reason of Defendants' willful acts, Lead Plaintiffs and the Class are entitled to damages, and those damages should be trebled under 15 U.S.C. § 1117.

RESPONSE:

The assertions in Paragraph 421 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 421 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

422. This is an exceptional case-making Lead Plaintiffs and the Class eligible for an award of attorneys' fees under 15 US.C. § 1117.

RESPONSE:

The assertions in Paragraph 422 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 422 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

423. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these assertions. To the extent that the assertions in Paragraph 423 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT EIGHT
COMMON LAW TRADEMARK VIOLATION

424. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

425. This count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 425 and denies that Plaintiffs have properly brought this action as a class action.

426. Each and every state recognizes a cause of action for breach of common law trademark rights.

RESPONSE:

The assertions in Paragraph 426 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed

towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 426 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

427. Lead Plaintiffs and the Class have protected and/or protectable common law trademark rights in their Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 427 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 427 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

428. Lead Plaintiffs and the Class utilize their Distinctive and Valuable Marks in the course of commerce and in conjunction with their legitimate business operations.

RESPONSE:

The assertions in Paragraph 428 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 428 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

429. Defendants' Deceptive Domain Scheme and unlawful conduct, as alleged herein, infringes, dilutes, interferes with and otherwise harms Lead Plaintiffs' and the Class Members'

common law trademark rights in their Distinctive and Valuable Marks.

RESPONSE:

The assertions in Paragraph 429 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 429 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

430. Defendants' common law trademark violations have directly and proximately caused injury and damage and continue to cause injury and damage to Lead Plaintiffs and to the Class by, among other things, causing them to lose control of their business reputation, causing confusion, diverting customers and sales, and otherwise causing significant commercial loss.

RESPONSE:

The assertions in Paragraph 430 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 430 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

431. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 431 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT NINE
CONTRIBUTORY TRADEMARK INFRINGEMENT

432. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

433. This Count is brought by Lead Plaintiffs, individually and in their representative capacity against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 433 of Plaintiffs' Complaint and denies that Plaintiffs have properly brought this action as a class action.

434. Contributory infringement occurs when a defendant either intentionally induces a third party to infringe the person's mark, or supplies a service or product to a third party with actual or constructive knowledge that the service or product is being used to infringe the person's mark.

RESPONSE:

The assertions in Paragraph 434 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 434 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

435. Defendants have actual knowledge, or have reason to know, of the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 435 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

436. Defendants supply the illegal revenue-generating services, mechanisms, technology and programs necessary to engage in the Deceptive Domain Scheme, through which the Defendants and third parties infringe the Distinctive and Valuable Marks of Lead Plaintiffs and the Class.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 436 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

437. Defendants knowingly conspired to engage in the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 437 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

438. Defendants, on an ongoing basis, knowingly and voluntarily continue to engage in the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein, in order to obtain revenue and profit, and commercial gain, despite knowledge that their activities are in direct violation of applicable state and federal law.

RESPONSE:

The assertions in Paragraph 438 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 438 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

439. Defendants induce, cause, and/or materially contribute to the Deceptive Domain Scheme and other unlawful conduct alleged herein.

RESPONSE:

To the extent that these allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 439 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

440. Statements or actions by Defendants directed to promoting and controlling the Deceptive Domain Scheme and other unlawful conduct alleged herein, include, but are not limited to the following:

a. Defendant Google states that it monitors the domains and utilizes tools to maximize placement of “pay-per-click/cost-per-click” advertising on the Deceptive Domains based on the meaning of the domain name and other language and semantics programs;

b. Defendant Google creates, designs, maintains, monitors, changes, and otherwise controls the HTML web page associated with each Deceptive Domain in Google’s advertising network;

c. Defendant Google controls which advertisements appear on each of the Deceptive Domain’s HTML web pages;

d. Defendant Google generates substantial revenue from Deceptive Domains that show Google advertising;

e. Defendant Google collects the advertising revenue from its advertisers;

f. Defendant Google disperses the revenue generated from the Deceptive Domains;

g. Defendant Google pays Parking Companies and domain name registrants for the licenses to use the Deceptive Domains;

h. Defendant Google actively seeks, solicits, and promotes advertising for placement on the Deceptive Domains;

i. Defendant Google controls and directs the Internet traffic from the Deceptive Domains through the Defendant Google advertising system through acts of cybersquatting, typosquatting, cyberpiracy, and as otherwise alleged herein;

j. Defendant Google maintains records of each domain showing Defendant Google advertising and provides reports specific to each such domain; and

k. Defendant Google pays each of it partners based on how much each Deceptive Domain generates in advertising revenue.

RESPONSE:

To the extent that the allegations in Paragraph 440 (a)-(k) are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 440 (a)-(k) are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

441. All other Defendants participate with Defendant Google in one or more of the above-referenced illegal actions in furtherance of the Deceptive Domain Scheme.

RESPONSE:

To the extent that the allegations in Paragraph 441 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 441 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

442. Defendants' actions as alleged herein constitute Contributory Infringement.

RESPONSE:

The assertions in Paragraph 442 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 442 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

443. Defendants' Contributory Trademark Infringement has directly and proximately injured and damaged and continues to injure and damage Lead Plaintiffs and the Class by, among other things, causing them to lose control of their business reputation, causing confusion, diverting customers and sales, and otherwise causing significant commercial loss.

RESPONSE:

The assertions in Paragraph 443 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 443 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

444. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations in Paragraph 444 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 444 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT TEN
VICARIOUS TRADEMARK INFRINGEMENT

445. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if

fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

446. This Count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 446 of Plaintiffs' Complaint and further denies that Plaintiffs have properly brought this action as a class action.

447. Vicarious infringement occurs when a defendant controls, directs, facilitates, encourages, promotes, allows, enables, or otherwise permits a third party to infringe a mark, and receives the benefit therefrom.

RESPONSE:

The assertions in Paragraph 447 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 447 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

448. Defendants facilitate, encourage, promote, allow, enable and otherwise permit direct infringements, and the other illegal conduct alleged herein, in the course of their businesses.

RESPONSE:

The assertions in Paragraph 448 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 448 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

449. Defendants maintain the right, power and ability to control, edit, alter, modify and maintain the software used to effectuate the infringements and in the Deceptive Domain Scheme.

RESPONSE:

The assertions in Paragraph 449 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 449 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

450. Defendants fail to exercise their policing obligations to the fullest extent, fail to utilize and implement available filtering technologies, and otherwise have engaged in a pattern of direct and intentional misconduct, or willful blindness of their actions related to the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein.

RESPONSE:

The assertions in Paragraph 450 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations in Paragraph 450 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 450 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

451. Defendants control and participate in the supply of the illegal revenue-generating services, mechanisms, technology and programs necessary to engage in the Deceptive Domain Scheme, through which the Defendants and third parties infringe the Distinctive and Valuable Marks of Lead Plaintiffs and the Class.

RESPONSE:

The assertions in Paragraph 451 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 451 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

452. Defendants knowingly conspired to engage in the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein. Defendants, on an ongoing basis, knowingly and voluntarily continue to engage in the Deceptive Domain Scheme, infringing activities, and other unlawful conduct alleged herein, in order to obtain revenue and profit, and commercial gain, despite knowledge that their activities are in direct violation of applicable state and federal law.

RESPONSE:

The assertions in Paragraph 452 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 452 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

453. Defendants have the primary financial interest in the exploitation of Lead Plaintiffs' and the Class Members' Distinctive and Valuable Marks. Defendants are the primary beneficiaries of the infringements and illegal conduct alleged herein.

RESPONSE:

The assertions in Paragraph 453 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 453 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

454. Defendants induce, cause, and/or vicariously engage in the Deceptive Domain Scheme and other unlawful conduct, as alleged more fully herein above

RESPONSE:

The assertions in Paragraph 454 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 454 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

455. Defendants' actions as alleged herein constitute vicarious infringement.

RESPONSE:

The assertions in Paragraph 455 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed

towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 455 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

456. Defendants' vicarious infringements have directly and proximately injured and damaged and continues to injure and damage Lead Plaintiffs and the Class by, among other things, causing them to lose control of their business reputation, causing confusion, diverting customers and sales, and otherwise causing significant commercial loss.

RESPONSE:

The assertions in Paragraph 456 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 456 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

457. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations in Paragraph 457 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 457 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT ELEVEN
INTERFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE

458. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

459. This Count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 459 and further deny that Plaintiffs have properly brought this matter as a class action.

460. A current and prospective economic relationship exists between the Lead Plaintiffs/Class Members and third party Internet users/consumers and that such relationship, if not interfered with, provides the probability and likelihood of future economic benefit to the Lead Plaintiffs and the Class Members.

RESPONSE:

The assertions in Paragraph 460 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 460 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

461. The entire Internet advertising market and business is premised on the buying power of the Internet users.

RESPONSE:

Sedo denies the allegations contained in Paragraph 461 of Plaintiffs' Complaint.

462. Defendants know and understand the existence of the relationship between the Lead Plaintiffs/Class Members and third party Internet consumers that is directly established, premised and created by the Distinctive and Valuable Marks of the Lead Plaintiffs and the Class.

RESPONSE:

The assertions in Paragraph 462 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same. To the extent that the assertions in Paragraph 462 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

463. Defendants intentionally register, use and traffic in Deceptive Domains with the direct intent of luring and diverting Internet user traffic away from Lead Plaintiffs/Class Members and redirecting said Internet consumer traffic for commercial gain to Defendants.

RESPONSE:

To the extent that the allegations in Paragraph 463 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 463 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

464. The actions of Defendants are intended to, and do disrupt, misappropriate, divert, and otherwise interfere with Lead Plaintiffs'/Class Members' current and prospective economic relationships with Internet users. By diverting Internet consumer traffic away from Lead Plaintiffs and the Class Members, Defendants cause actual disruption of the relationship between the Lead Plaintiffs/Class Members and Internet users.

RESPONSE:

To the extent that the allegations in Paragraph 464 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 464 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

465. Defendants' interference and bad actions, as alleged herein, directly and proximately caused injury and damage to Lead Plaintiffs and the Class Members.

RESPONSE:

The assertions in Paragraph 465 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 465 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

466. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations in Paragraph 466 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 466 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT TWELVE
UNJUST ENRICHMENT

467. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

468. This Count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 468 and further deny that Plaintiffs have properly brought this action as a class action.

469. This Count is brought in the alternative to any contract and statutory claims.

RESPONSE:

Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

470. By the Deceptive Domain Scheme and the conduct as alleged in paragraphs 1-11, 152-211, and 260, Defendants unjustly derived a benefit from Lead Plaintiffs and the Class in the form of higher payments, increased advertising click revenue, increased market share, and other economic and related benefits and commercial gain, to which Defendants had no right or entitlement. The benefits to Defendants were conferred as a result of Defendants' deception, misconduct, and material misrepresentations involving the Distinctive and Valuable Marks of Lead Plaintiffs and the Class.

RESPONSE:

The assertions in Paragraph 470 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 470 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

471. It would be unjust to allow the Defendants to retain the said benefit by virtue of their conduct as alleged in paragraphs 1-11, 152-211, and 260, thereby enriching them, without compensating the Lead Plaintiffs and the Class.

RESPONSE:

The assertions in Paragraph 471 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 471 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

472. Accordingly, Lead Plaintiffs and the Class are entitled to monetary damages, legal relief, equitable relief and/or otherwise more fully described in the Prayer for Relief.

RESPONSE:

To the extent that the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the allegations in Paragraph 472 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

COUNT THIRTEEN
CIVIL CONSPIRACY

473. Lead Plaintiffs hereby incorporate by reference all preceding paragraphs as if fully set forth herein.

RESPONSE:

Sedo incorporates by reference its answers to the allegations in all preceding paragraphs, as if fully set forth herein.

474. This Count is brought by Lead Plaintiffs in their individual and representative capacities against all Defendants.

RESPONSE:

Sedo denies the allegations contained in Paragraph 474 and denies that Plaintiffs have properly brought this action as a class action.

475. As set forth in paragraphs 1-11, 152-211, and 260, each of Defendants knowingly and voluntarily agreed, combined and conspired, as set forth herein, to engage in the Deceptive Domain Scheme and to transact in money derived from said scheme.

RESPONSE:

The assertions in Paragraph 475 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed

towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 475 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

476. Each Defendant committed overt unlawful direct and indirect acts, aided and abetted, assisted, planned, encouraged and otherwise facilitated acts and omissions for the knowing and intentional purpose of furthering the conspiracy, as alleged herein.

RESPONSE:

The assertions in Paragraph 476 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 476 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

477. Each Defendant did in fact knowingly and voluntarily participate in the conspiracy, concerted action, performance of acts in furtherance of the Deceptive Domain Scheme, transacted in money derived from said scheme, and otherwise knowingly took action to effectuate the purposes of their conspiracy.

RESPONSE:

The assertions in Paragraph 477 contain legal conclusions and not properly pleaded factual allegations. To the extent that a response is required and the allegations are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 477 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

478. Defendants' conspiracy, and actions as alleged herein, have directly and proximately cause injury and damage to Lead Plaintiffs and the Class Members.

RESPONSE:

To the extent the allegations in Paragraph 478 are directed towards Sedo, Sedo denies these allegations. To the extent that the assertions in Paragraph 478 are directed towards other parties in this action, Sedo is without knowledge or sufficient information to form a belief as to the truth of the allegations and therefore denies the same.

WHEREFORE, Defendant Sedo denies that the Plaintiffs are entitled to judgment in any amount and prays that the TAC be dismissed with prejudice at Plaintiffs' cost.

Affirmative Defenses

First Affirmative Defense:

Plaintiffs' claims are barred in whole or in part because there is no causal relationship between the alleged actions taken by Sedo and the injuries, if any, allegedly suffered by Plaintiffs.

Second Affirmative Defense:

Plaintiffs' claims are barred in whole or in part by Sedo's fair or otherwise lawful use of the domain names at issue.

Third Affirmative Defense:

Plaintiffs' claims are barred in whole or in part because any conduct or actions undertaken by or on behalf of Sedo regarding the allegations in the Complaint, if any, were undertaken in good faith, without malice, and pursuant to the reasonable conduct of Sedo's business.

Fourth Affirmative Defense:

Plaintiffs' claims are barred in whole or in part by Plaintiffs' fraudulent registration of marks at issue.

Fifth Affirmative Defense:

Plaintiffs' claims are barred due to other parties' prior use of Plaintiffs' alleged trademarks.

Sixth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by Plaintiffs' abandonment of marks at issue.

Seventh Affirmative Defense

Plaintiffs' claims are barred in whole or in part because Plaintiffs' marks are functional.

Eighth Affirmative Defense

Plaintiffs' claims are barred in whole or in part because Plaintiffs' marks are generic.

Ninth Affirmative Defense

Plaintiffs' claims are barred in whole or in part because Plaintiffs' marks lack secondary meaning.

Tenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by Plaintiffs' use of their registered marks to misrepresent the source of goods or services.

Eleventh Affirmative Defense

Plaintiffs' claims are barred in whole or in part because Sedo's use, if any, of the marks at issue is protected speech.

Twelfth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by Plaintiffs' use of marks at issue to violate antitrust laws.

Thirteenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by the doctrine of unclean hands.

Fourteenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by laches in that Plaintiffs knowingly delayed for an unreasonable time, under circumstances permitting and requiring diligence, to assert the purported causes of action alleged in the Complaint against Sedo, to the substantial detriment and prejudice of Sedo.

Fifteenth Affirmative Defense

Plaintiffs are estopped in whole or in part from asserting the claims alleged and obtaining the relief requested in the Third Amended Complaint against Sedo by reason of Plaintiffs' conduct, actions and/or communications to Sedo.

Sixteenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by Plaintiffs' waiver of rights they may have to institute an action against Sedo for the alleged matters of which they now complain.

Seventeenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by applicable statutes of limitations.

Eighteenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by reason of Plaintiffs' failure to mitigate the damages allegedly suffered by Plaintiffs, if such damages exist.

Nineteenth Affirmative Defense

Plaintiffs' claims are barred in whole or in part because they have not been damaged in any amount, manner, or at all by reason of any act or omission of Sedo, and therefore the relief prayed for in the Complaint cannot be granted.

Twentieth Affirmative Defense

Plaintiffs' claims fail because in using common family names for their products and businesses, they assumed the risk that others would use similar names for their own business.

Twenty-First Affirmative Defense

As a sixth complete additional defense, Sedo states that the Plaintiffs lack standing to bring claims on behalf of unidentified parties who are not named plaintiffs in this case.

Twenty-Second Affirmative Defense

As a ninth complete additional defense, some or all of Plaintiffs' claims may be barred by the "publisher" provisions of Section 32 of the Lanham Act, 15 U.S.C. 1114(2).

Twenty-Third Affirmative Defense

As an eleventh complete additional defense, some or all of Plaintiffs' are barred in whole or in part because they have not been damaged in any amount, manner, or at all by reason of any act or omission of Sedo, and therefore the relief prayed for in the Complaint cannot be granted.

Twenty-Fourth Affirmative Defense

Plaintiffs' claims are barred in whole or in part by their failure to state facts sufficient to constitute a cause of action.

Sedo incorporates herein by reference any additional affirmative defenses asserted by any other Defendant as if fully set forth herein.

Sedo reserves the right to assert additional affirmative defenses.

Respectfully submitted,

By: /s/ *Jeffrey Singer*
On behalf of Sedo.com, LLC

Jeffrey Singer, Esq. (ARDC # 2670510)
Misty R. Martin, Esq. (ARDC # 6284999)
Anastasios T. Foukas, Esq. (ARDC # 6281404)
Segal McCambridge Singer & Mahoney, Ltd.
233 South Wacker Drive
Sears Tower – Suite 5500
Chicago, IL 60606
(312) 645-7800 (t)
(312) 645-7711 (f)

Certificate of Service

I, Misty R. Martin, attorney of record for defendant, certify that on August 14, 2008, a copy of Sedo.com LLC's Answer to Plaintiffs' Complaint was served on counsel of record via the court's electronic filing system.

__/s/ *Misty R. Martin*____